

MARVEL
COMICS

51
MAR

APPROVED
BY THE
COMICS
CODE
AUTHORITY

Barbie

FASHION™

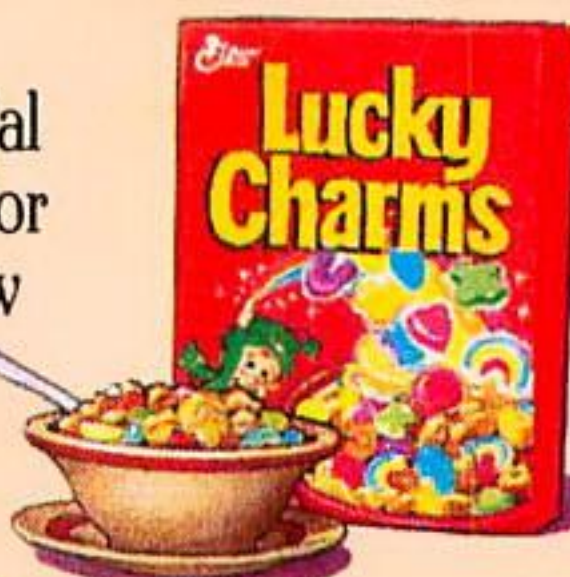


Jeff Albrecht
Mary Hiltz

FOLD FOR THE GOLD

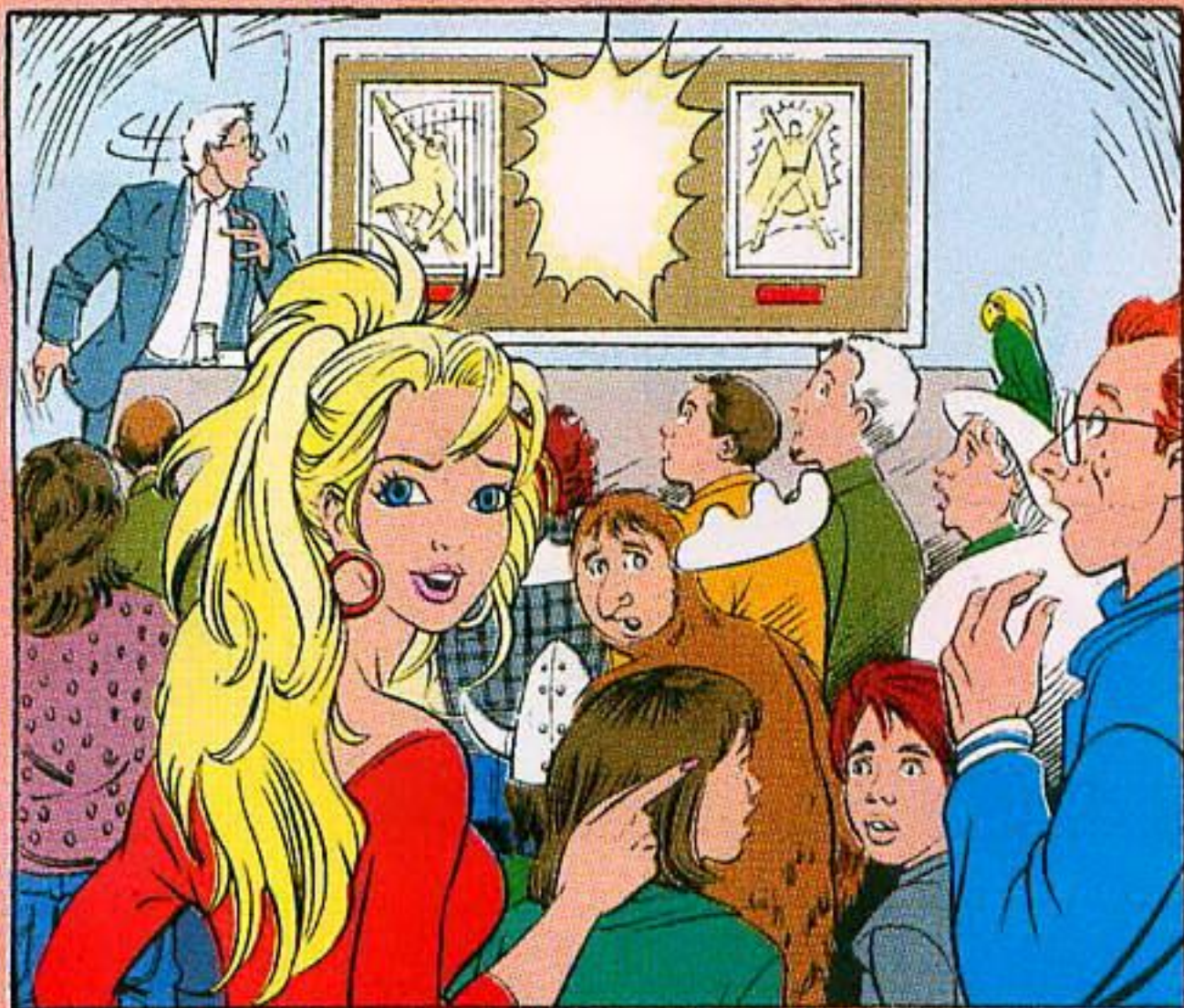
Discover
Lucky's Special
New Two Color
Marshmallow
Shape!

Fold this
page so that
the arrows meet.
Look for them in specially marked
boxes of Lucky Charms.[®]



I T ' C K I C T 3 W E 5 S A 4 5 S A
M A R R I O P D C 7 & C J U S H J U S H -
M A L L N M C C W 4 3 2 2 P L P L O W
P O K I A A S W Q D I F G F T
P O L V E X V O O U U G F F F
G O U 2 H O 3 C J J U C E L D

BARBIE™

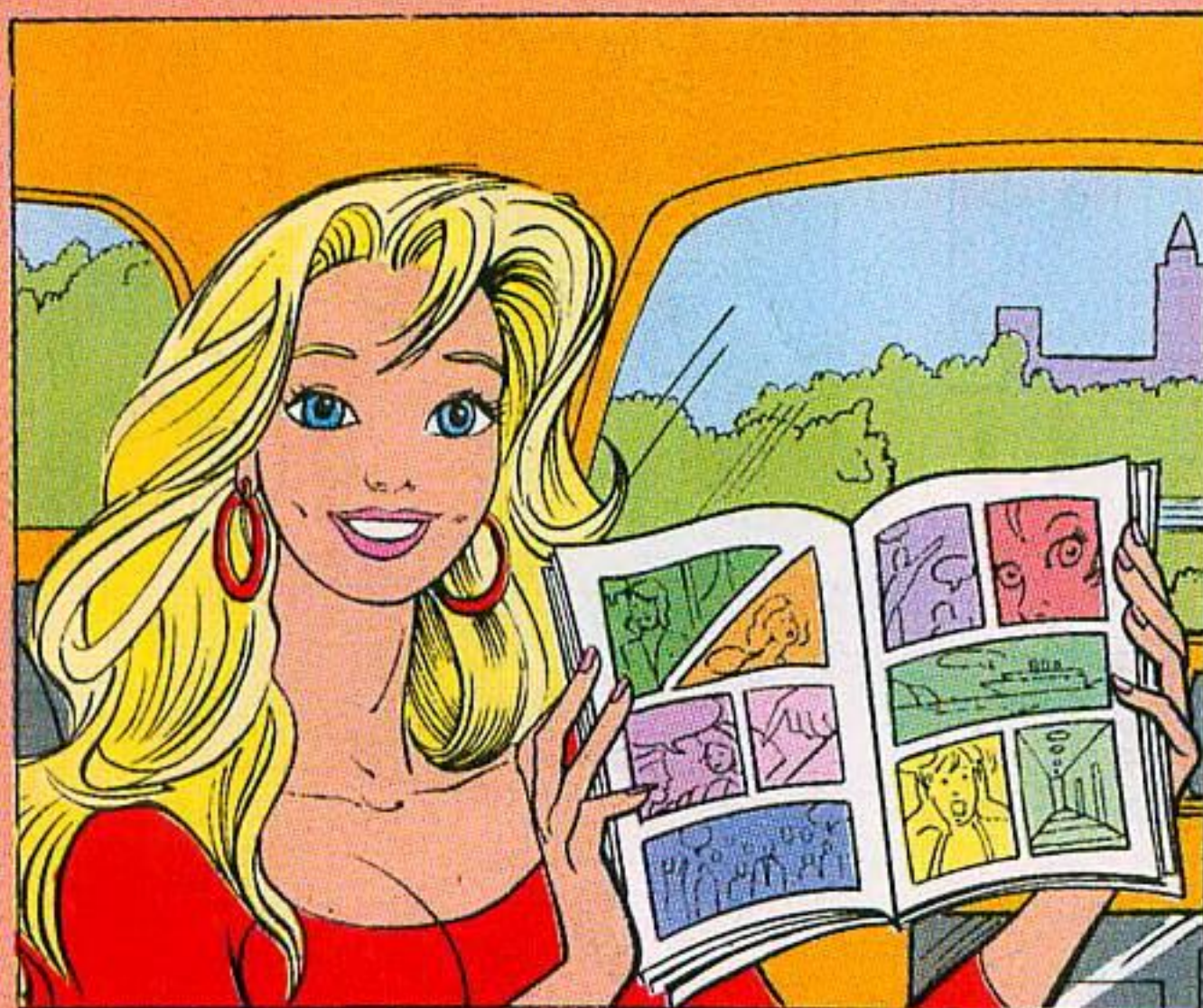


**TO SKETCH
A THIEF**
Con artists come up short!

PAGE
2

PAGE
29

**HOW TO MAKE A
COMIC BOOK**
Paper, panels and pencils!



Fashion

BARBARA SLATE
Writer

MARY WILSHIRE
Penciler

BOB DOWNS
Inker

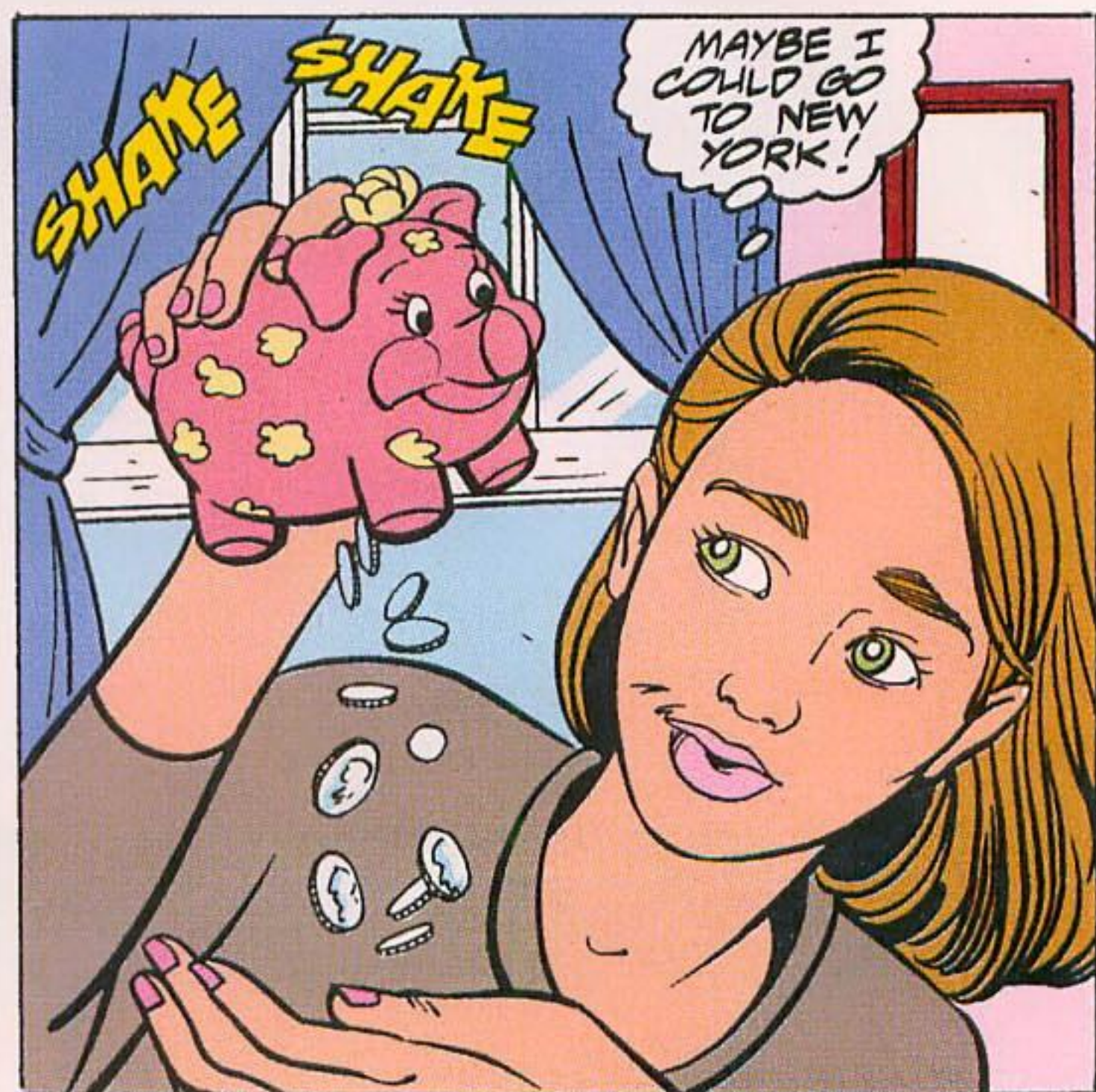
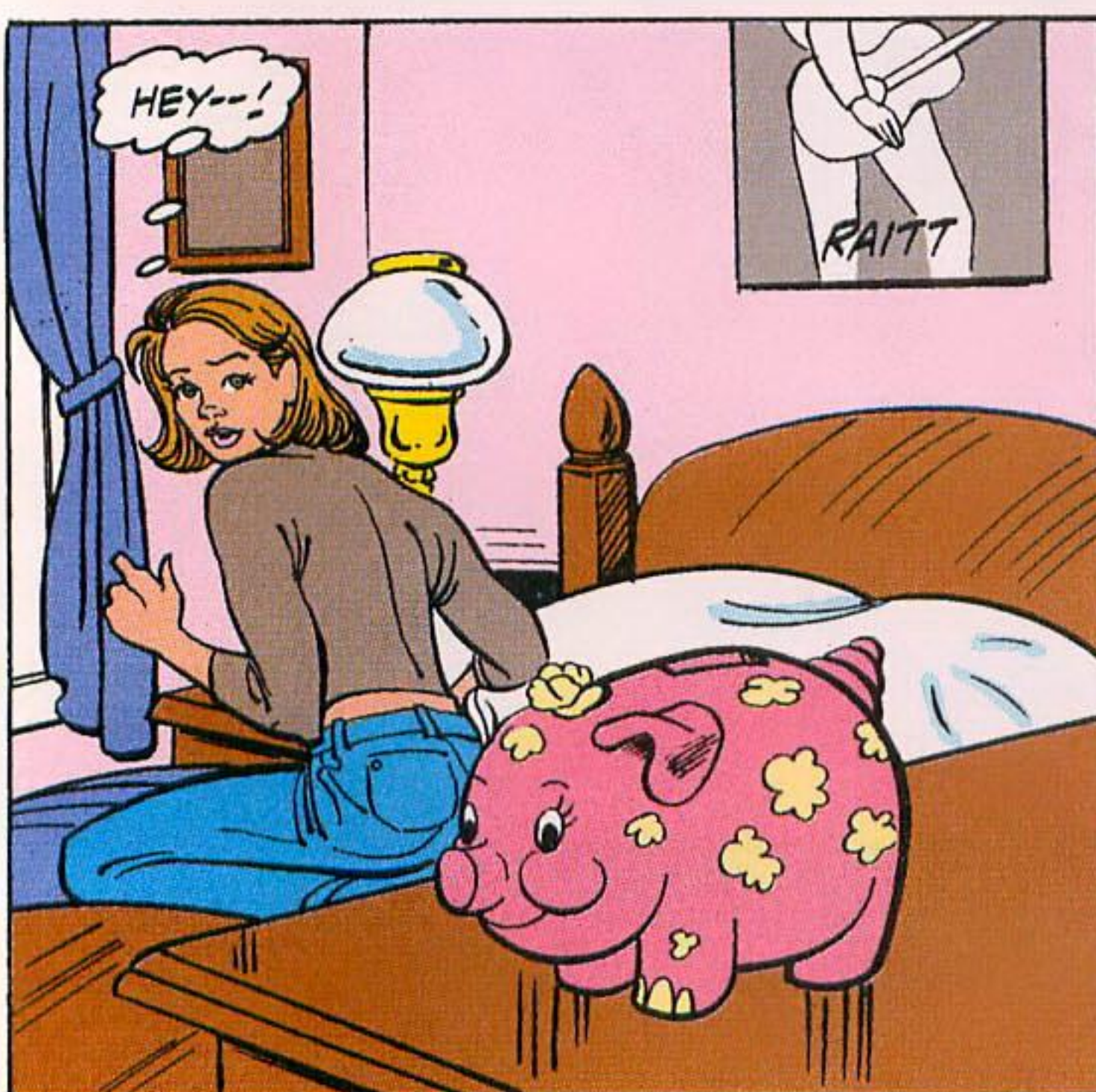
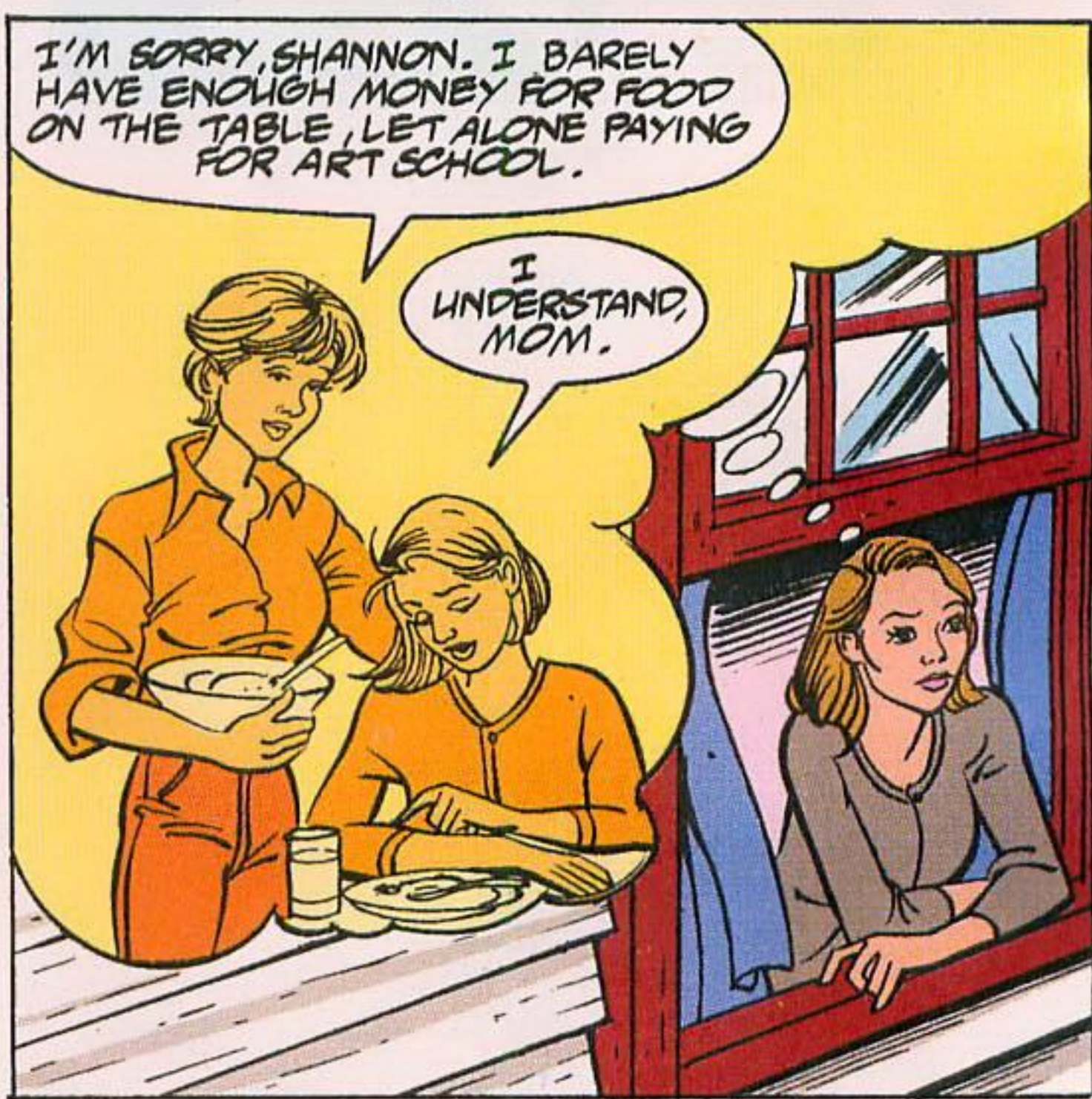
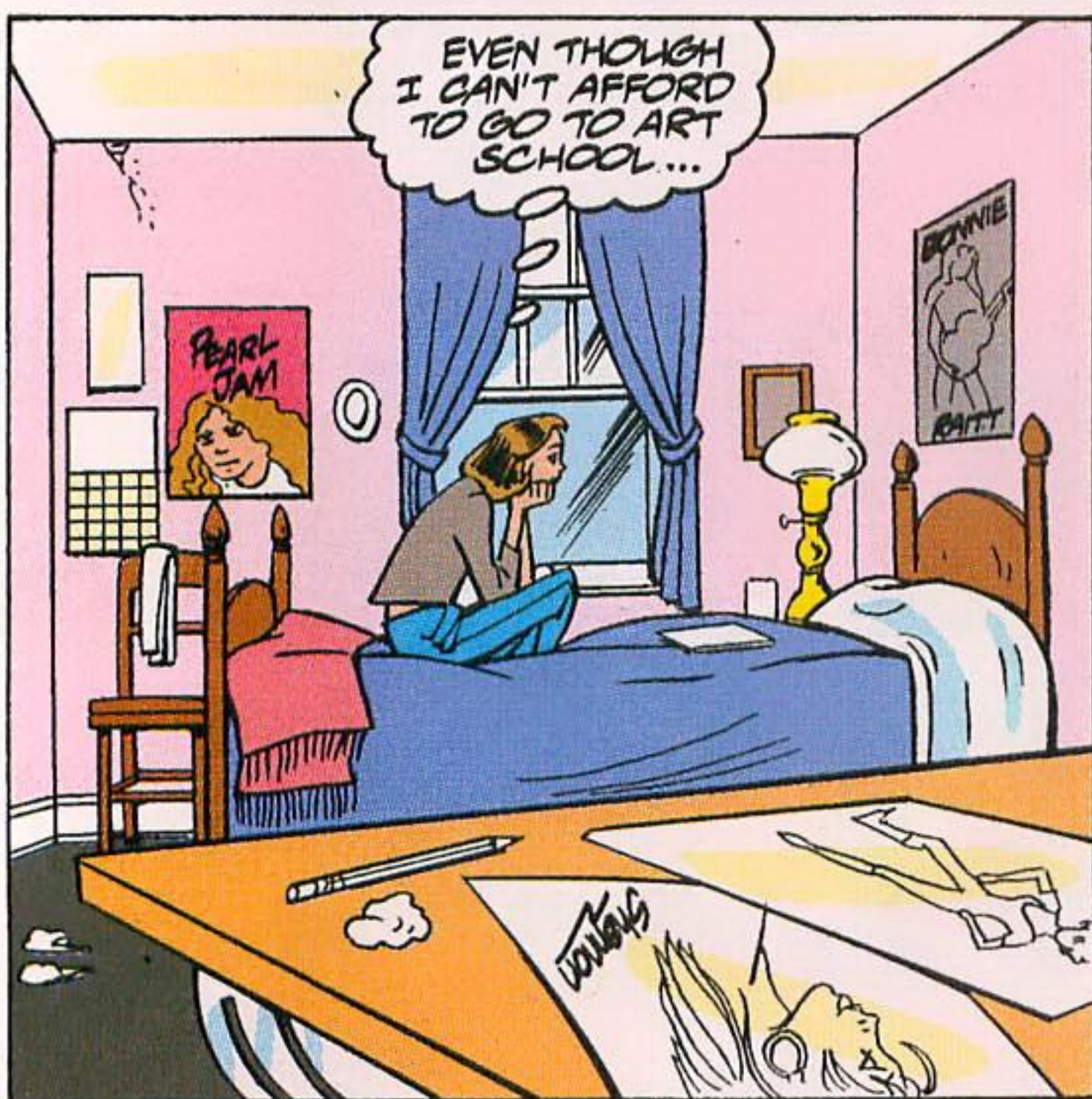
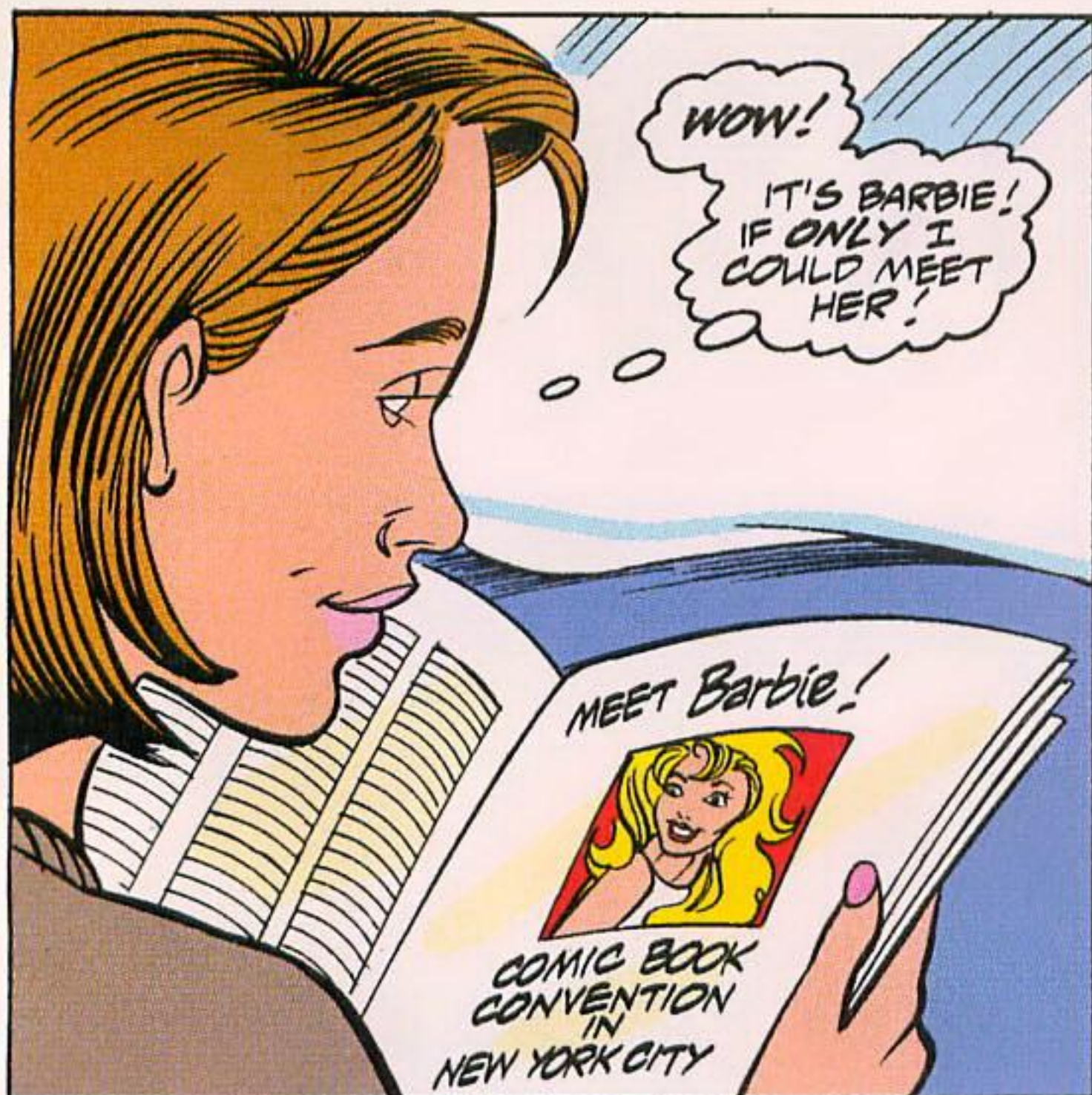
STEVE DUTRO
Letterer

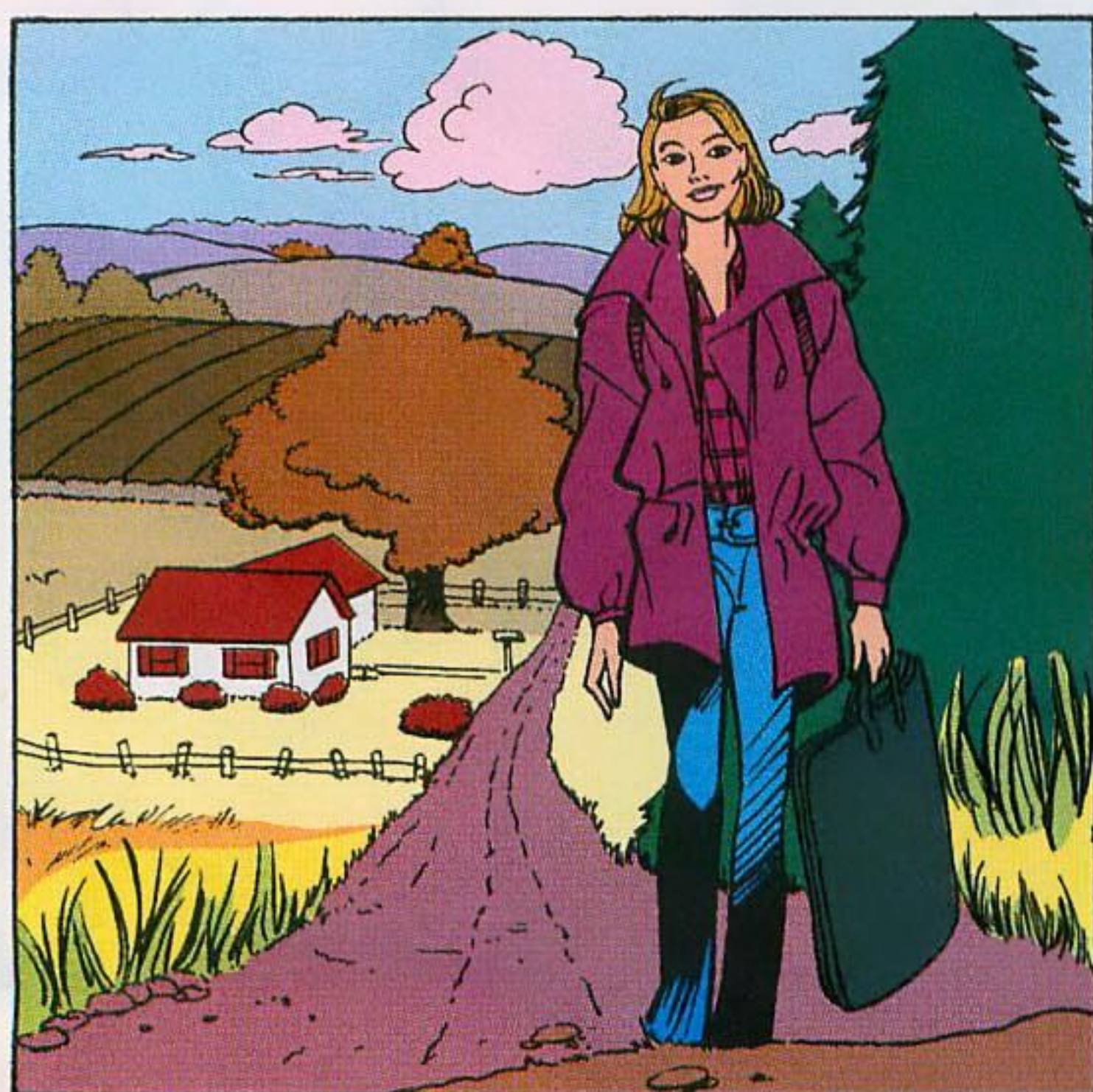
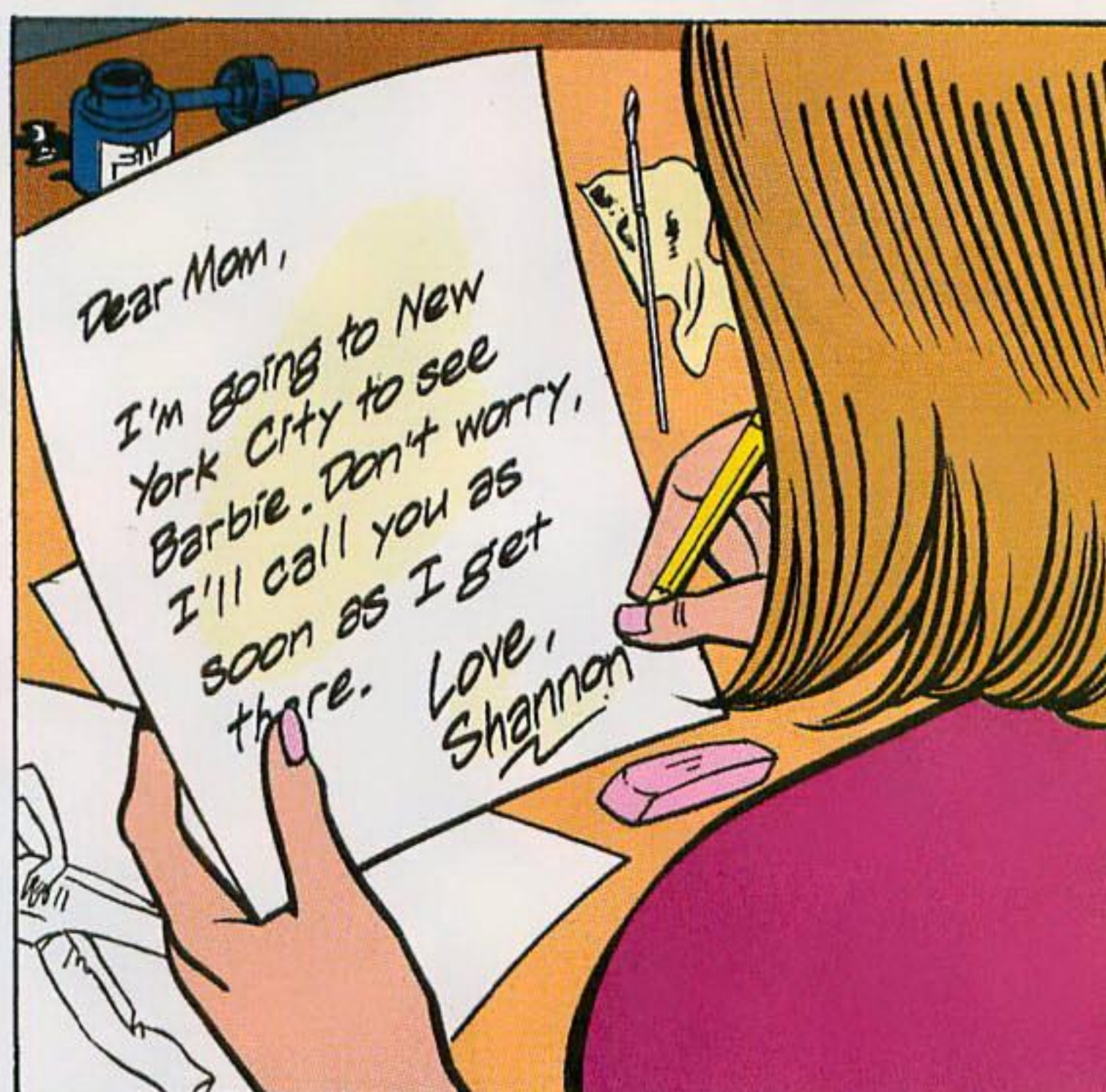
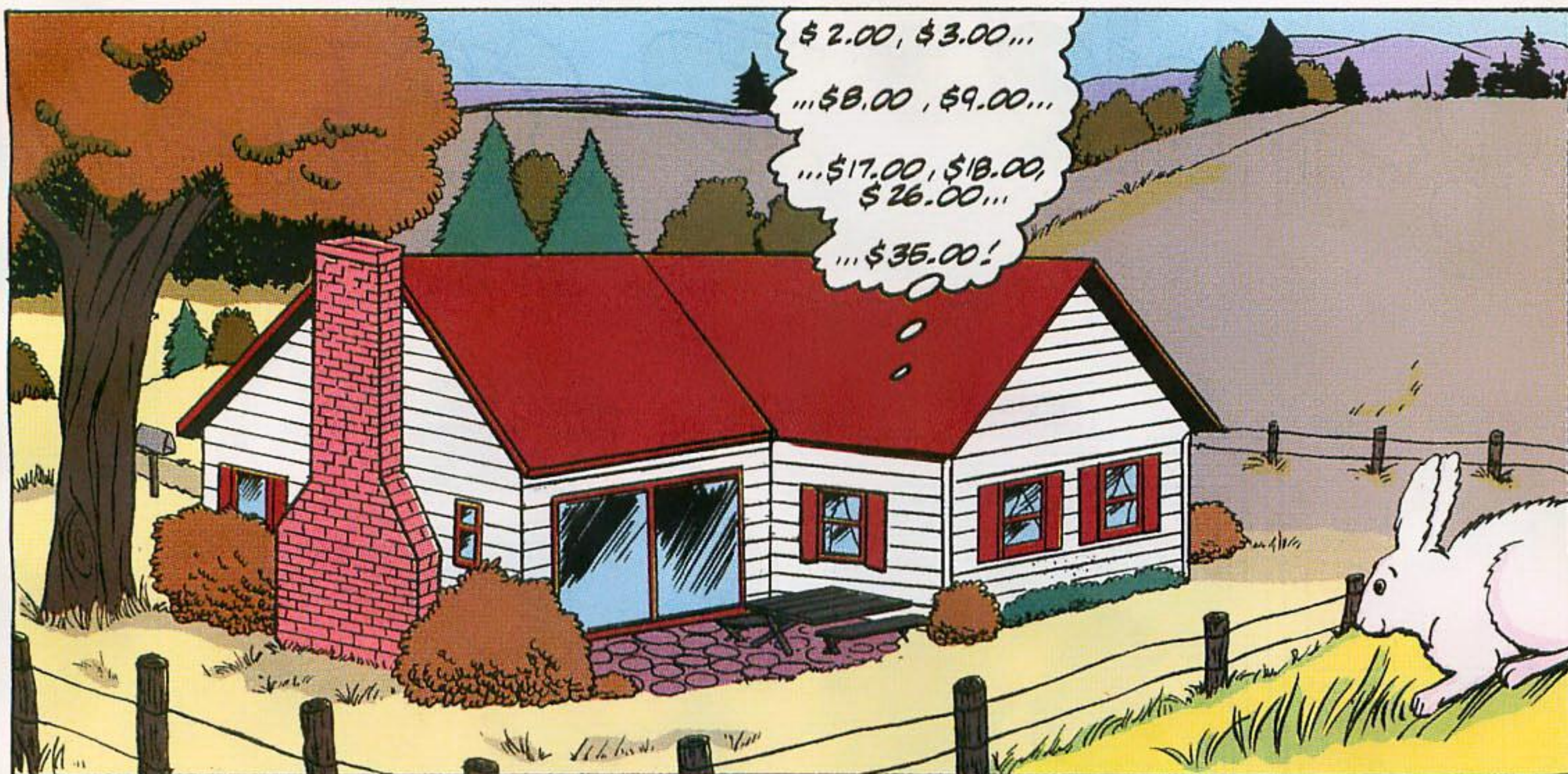
MIKE WORLEY
Colorist

HILDY MESNIK
Editor

KEN
Editor in Chief

BARBIE FASHION™ Vol. 1, No. 51, March, 1995. (ISSN # 1055-940X) Published by MARVEL COMICS; Terry Stewart, President; Stan Lee, Publisher; Michael Hobson, Group Vice President, Publishing. OFFICE OF PUBLICATION: 387 PARK AVENUE SOUTH, NEW YORK, NY 10016. SECOND CLASS POSTAGE PAID AT NEW YORK, N.Y. AND AT ADDITIONAL MAILING OFFICES. Published monthly. BARBIE and associated trademarks are owned by and used under license from Mattel, Inc. Copyright © 1995 Mattel, Inc. All rights reserved. All other editorial material copyright © 1995 Marvel Entertainment Group, Inc. All rights reserved. Price \$1.50 per copy in the U.S. and \$2.05 in Canada. Subscription rates for 12 issues: U.S. \$18.00; foreign \$30.00; and Canadian subscribers must add \$10.00 for postage and GST. GST #R127032852. No similarity between any of the names, characters, persons and/or institutions in this magazine with those of any living or dead person is intended and any similarity which may exist is purely coincidental. This periodical may not be sold except by authorized dealers and is sold subject to the condition that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition. POSTMASTER: SEND ADDRESS CHANGES TO BARBIE FASHION, c/o MARVEL DIRECT MARKETING CORP./SUBSCRIPTION DEPT. P.O. BOX 1979 DANBURY, CT. 06813-1979. TELEPHONE # (203) 743-5331. Printed in U.S.A.





BarbieTM IN TO SKETCH

WELCOME,
EVERYONE!!!

... TO THE WORLD-
FAMOUS COMIC BOOK
CONVENTION!

TODAY AT THE
MARVELOUS MARVEL
BOOTH, THE ONE AND
ONLY BARBIE WILL BE
SIGNING HER
COMIC BOOKS!

EXIT

I WANT
TO MEET
BARBIE!

ME!!

ME,
THREE!

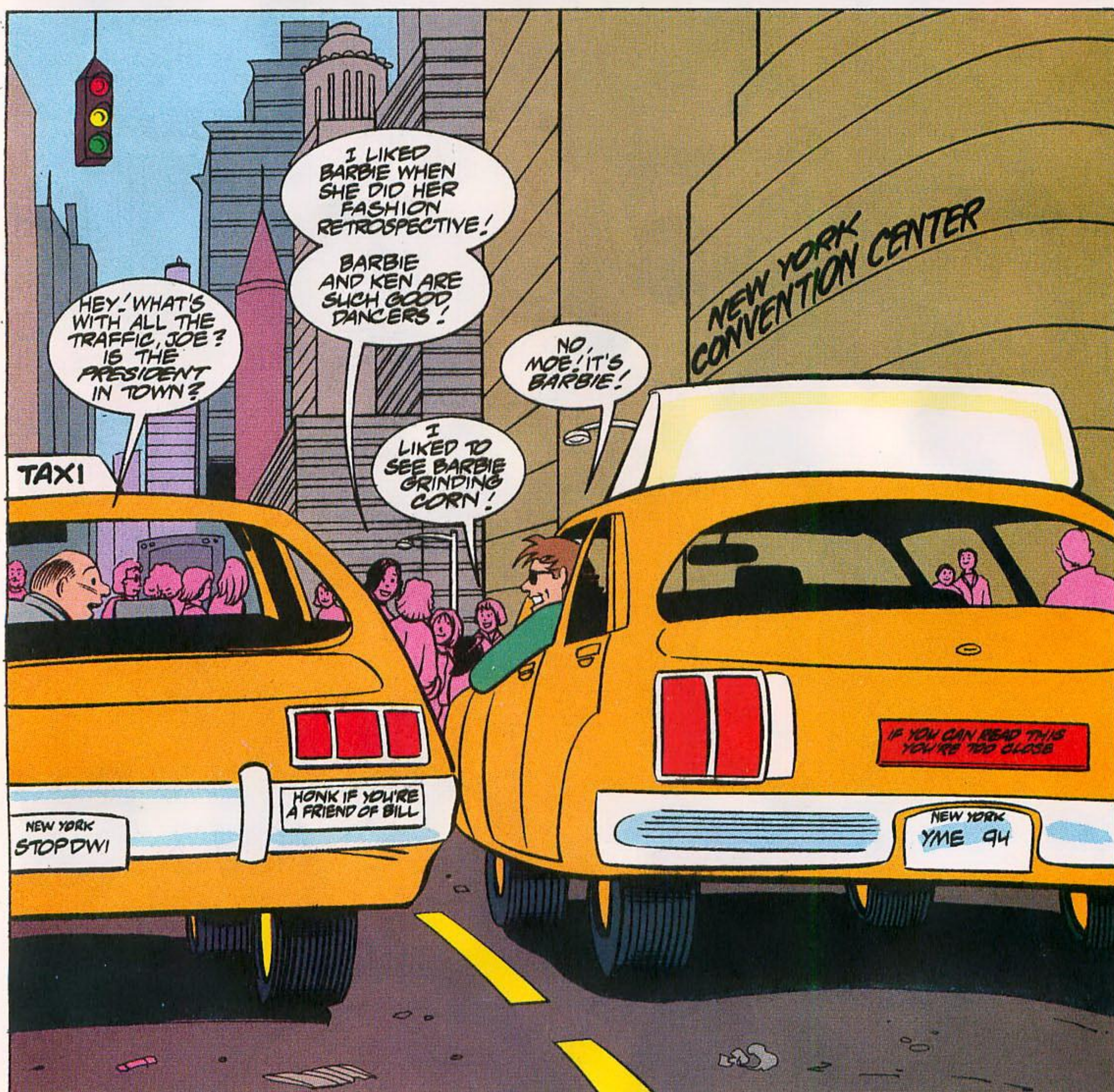
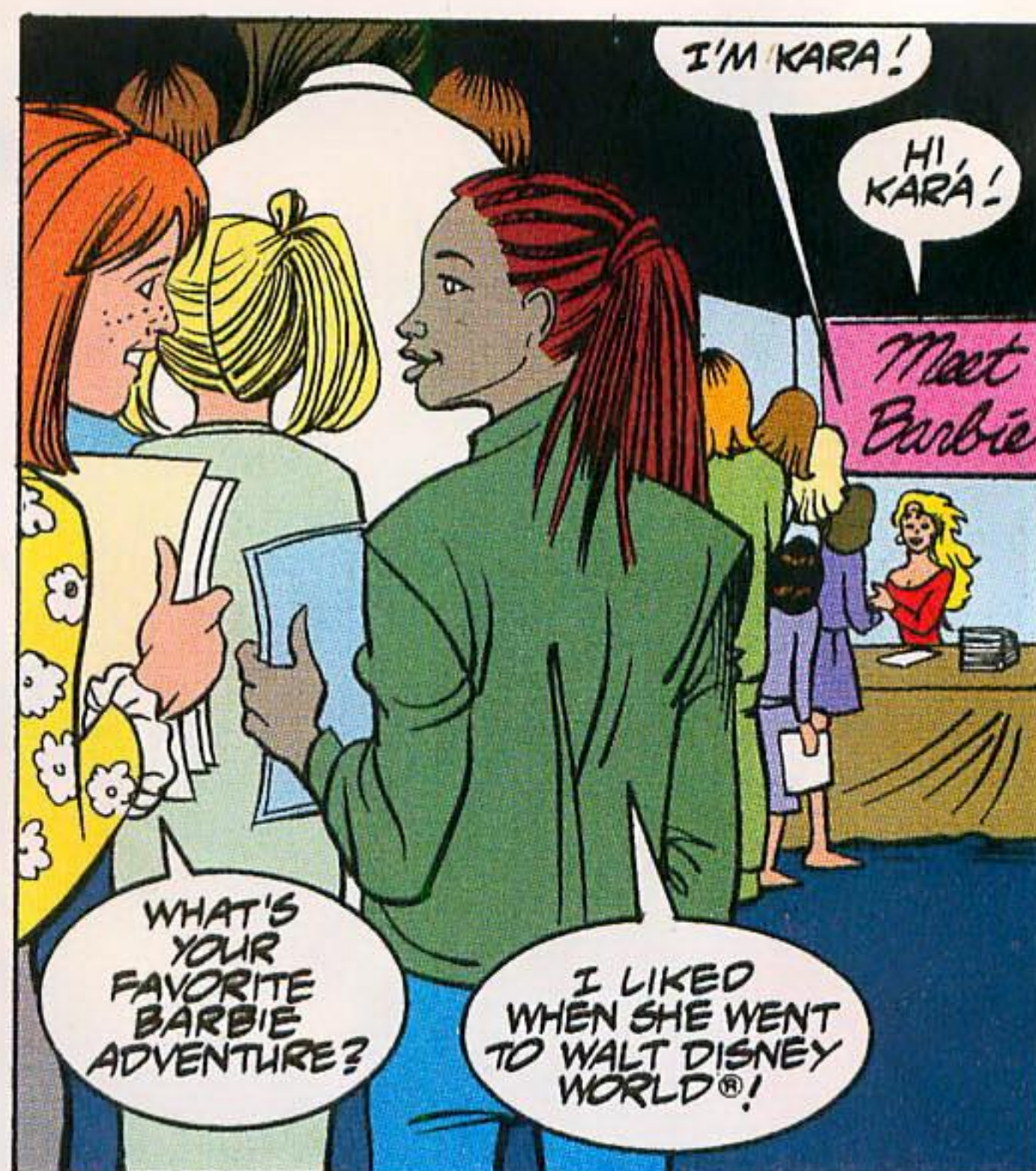
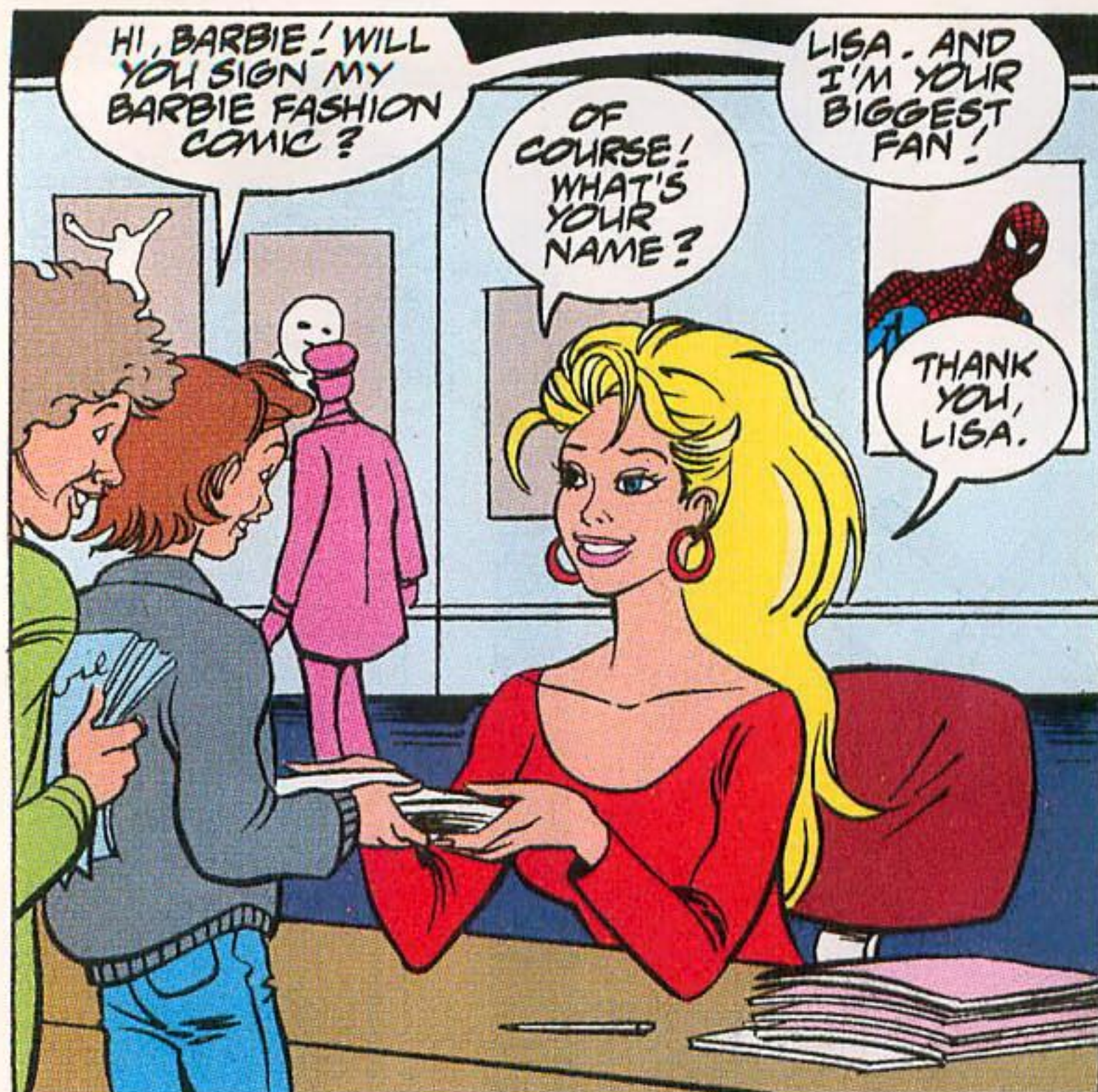
HURRY!
THERE'S
THE MARVEL
BOOTH
OVER
THERE!

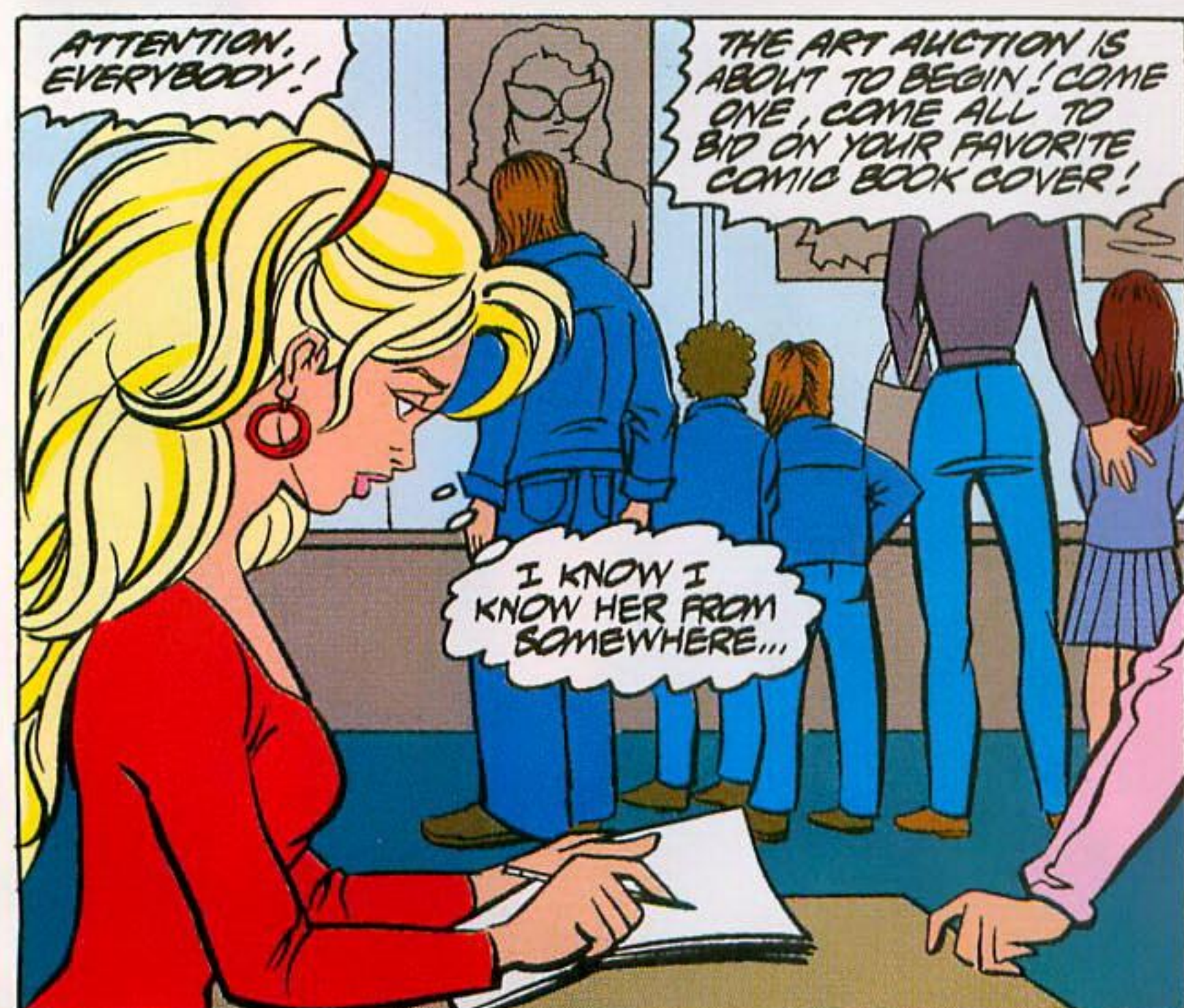
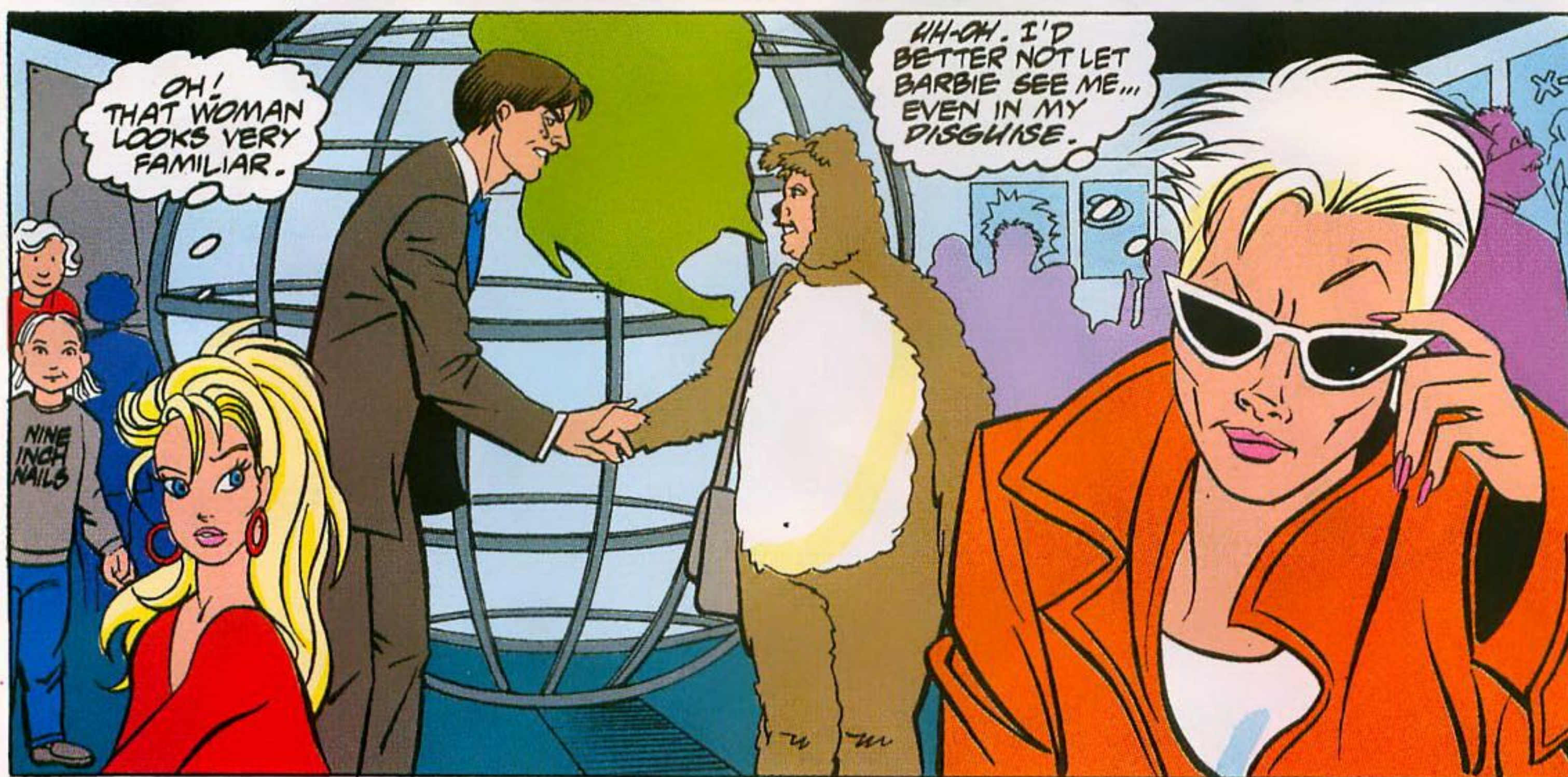
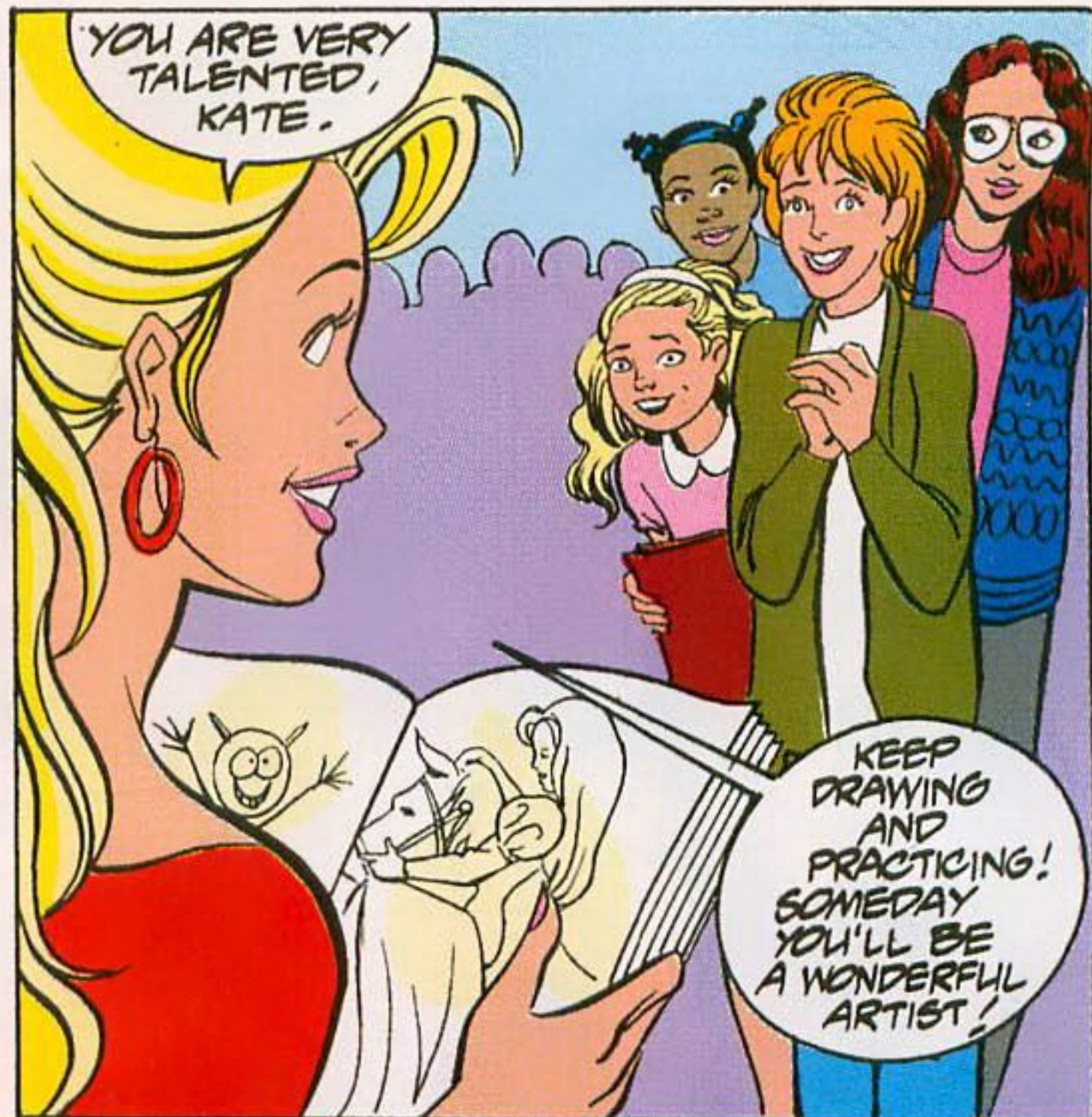
BARBIE?

Barbie

A THIEF







TO SKETCH A THIEF!

AND WHAT DO I HEAR FOR ARTIST JOHN ROMITA'S ORIGINAL SPIDER-MAN?

\$200!

\$350!

\$500!

PART 2:
**GOING,
GOING,
GONE!**

HOW!
THE BARBIE
FASHION COVER
BY MARY
WILSHIRE IS
BEAUTIFUL!

I HEAR
IT'S WORTH
A FORTUNE!

AND
WHAT'S
YOUR
NAME?

SAMANTHA!

HERE
YOU GO,
SAMANTHA!

THANKS,
BARBIE!

AND
SOON IT
WILL BE
MINE, MINE,
MINE!

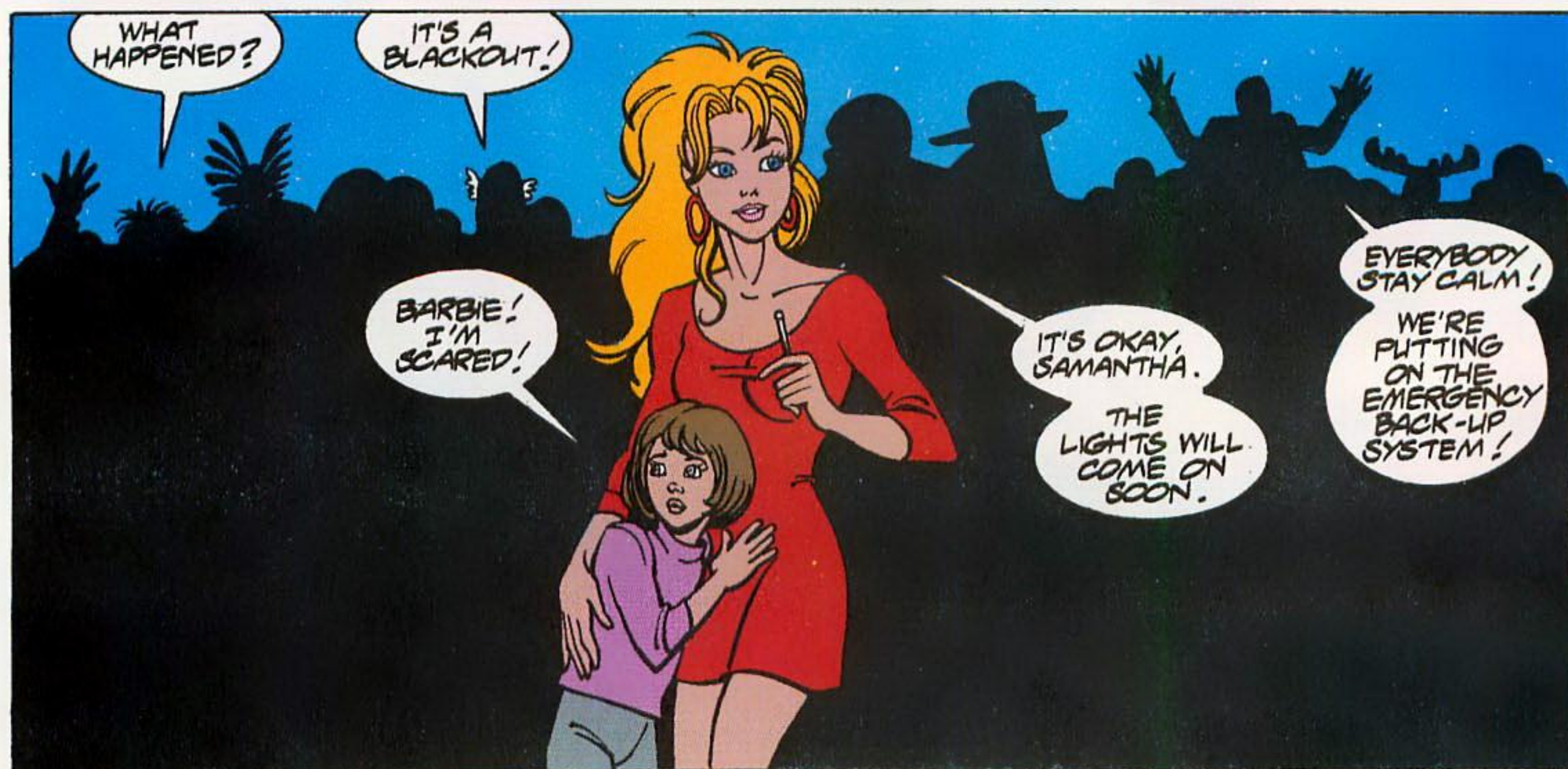
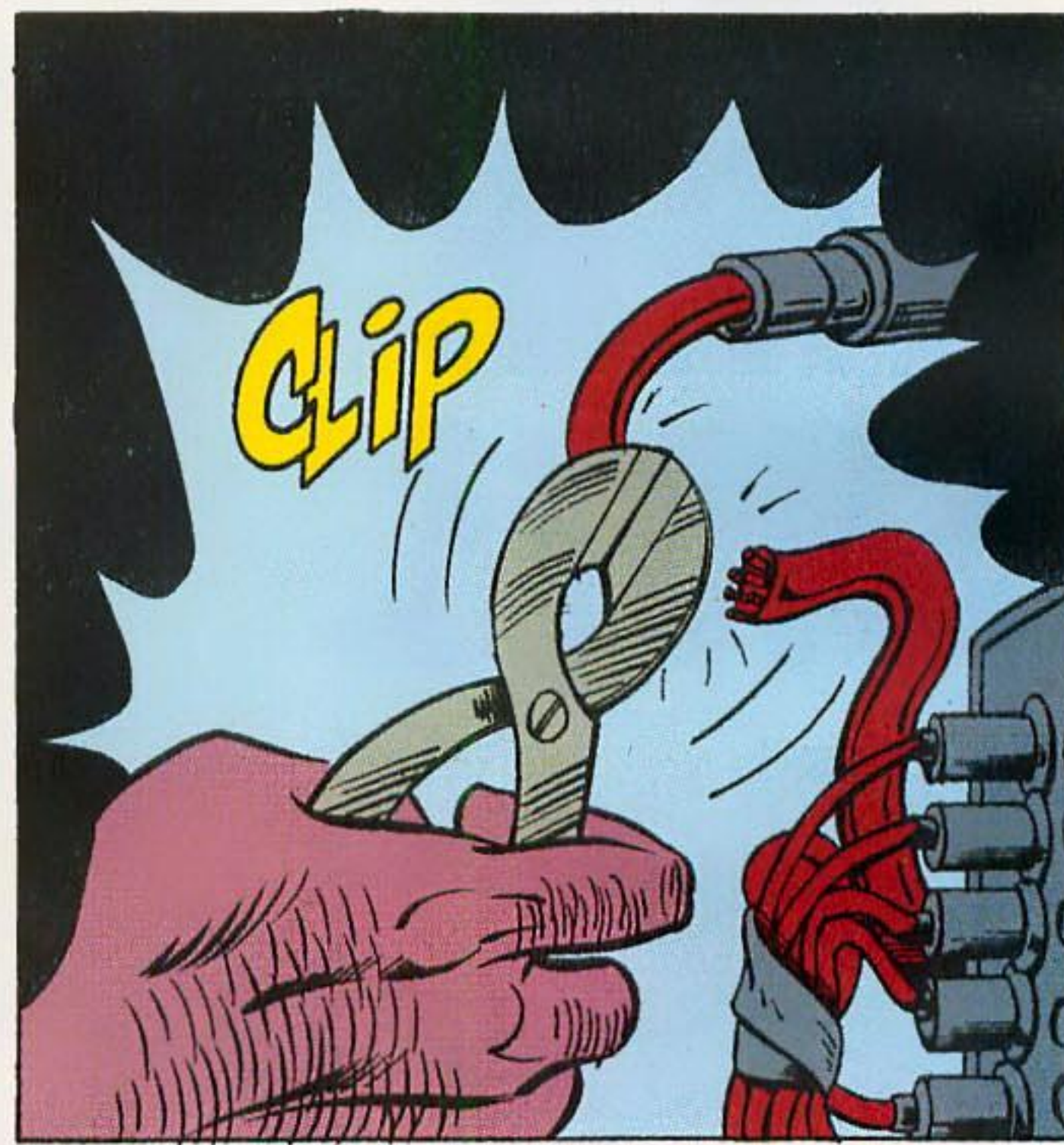
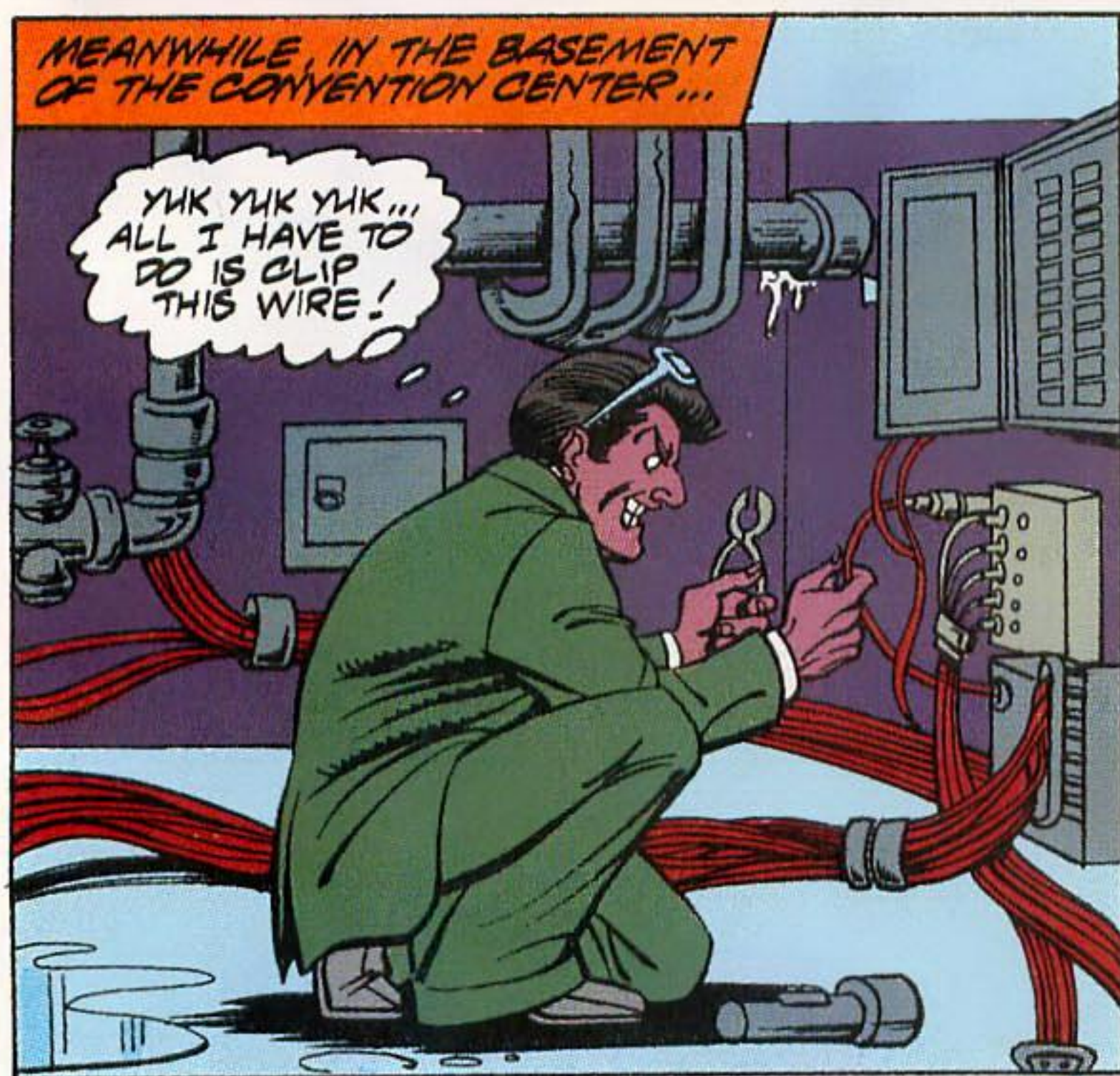
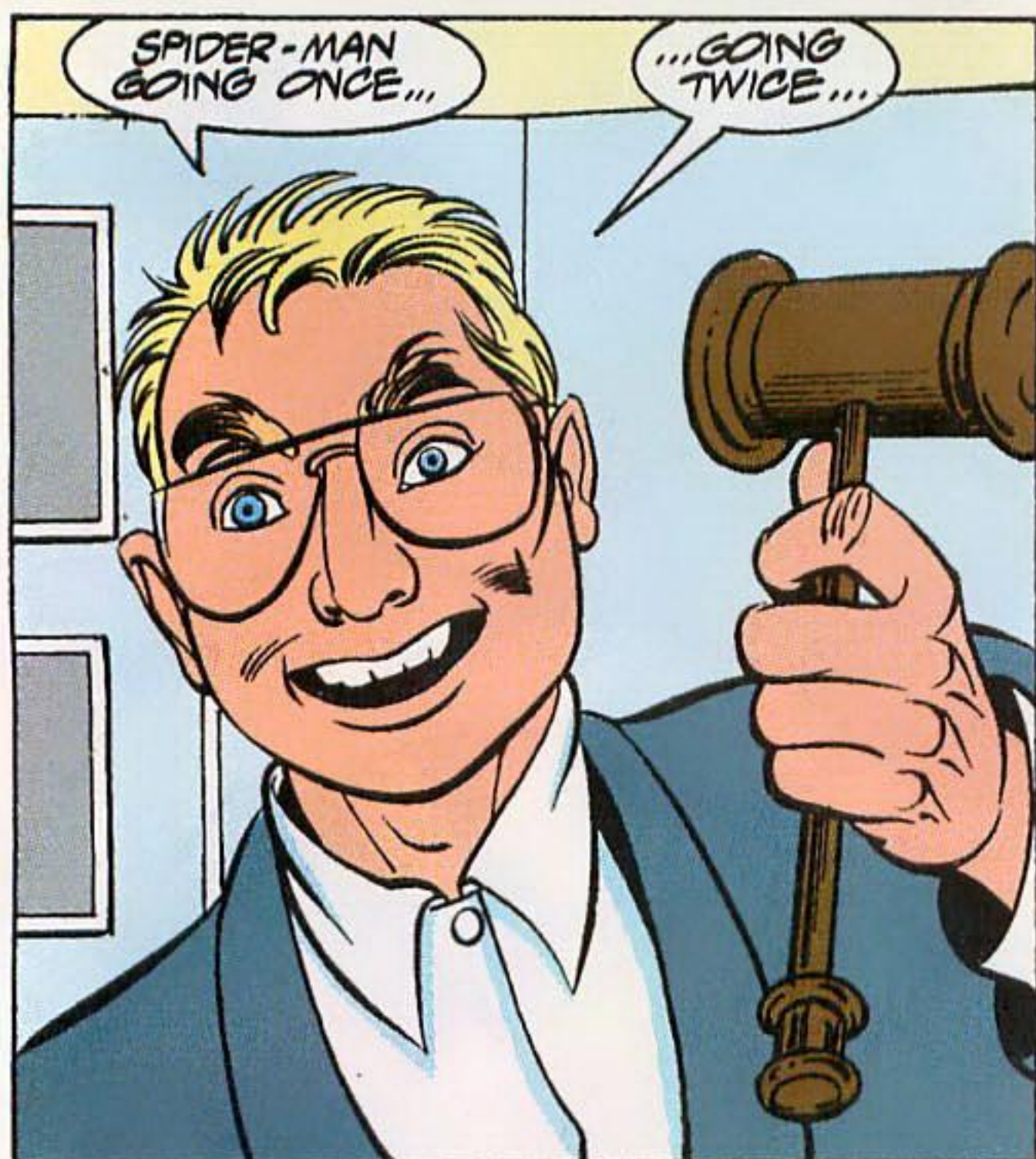
To Samantha
Love,
Barbie

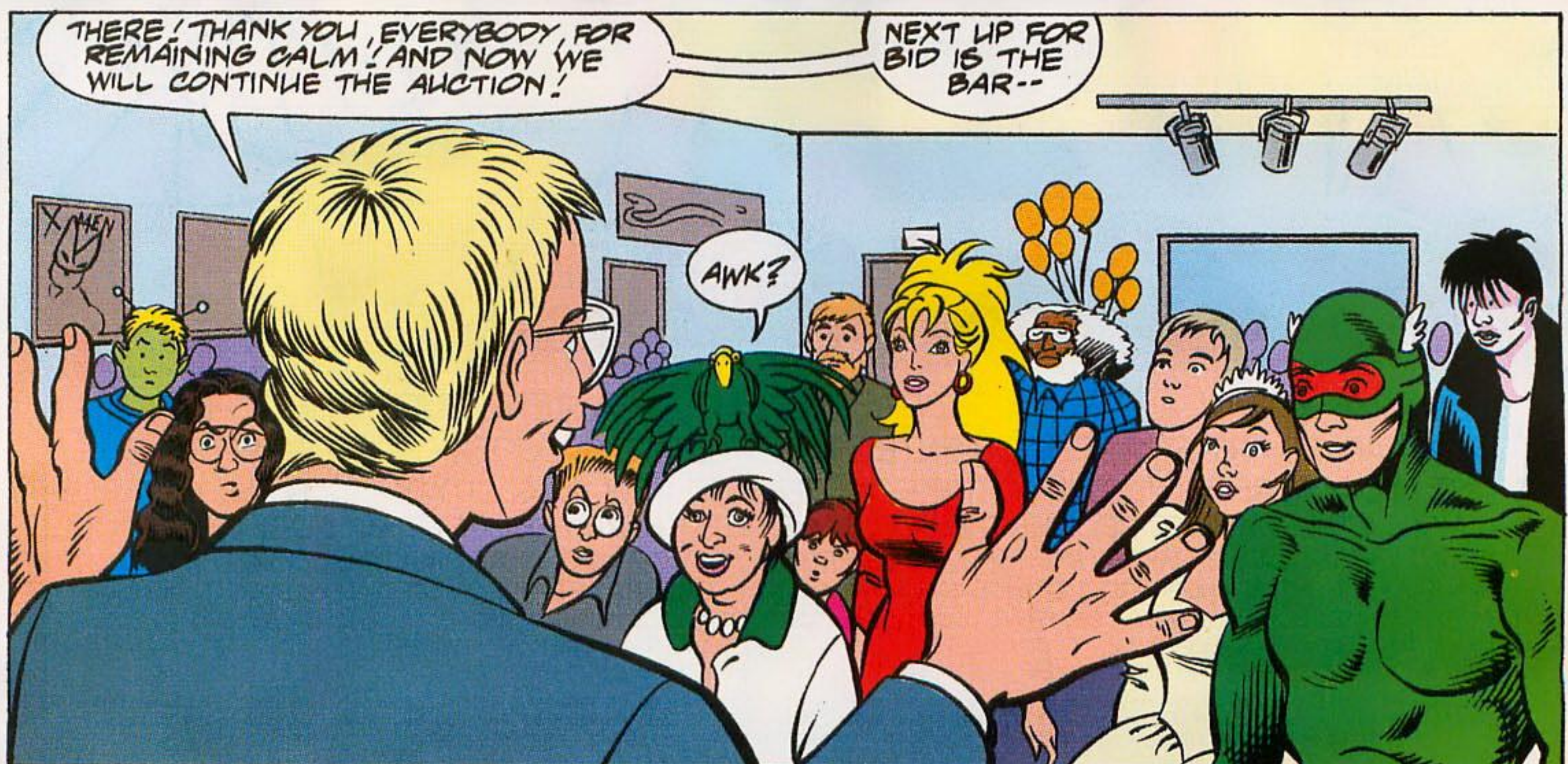
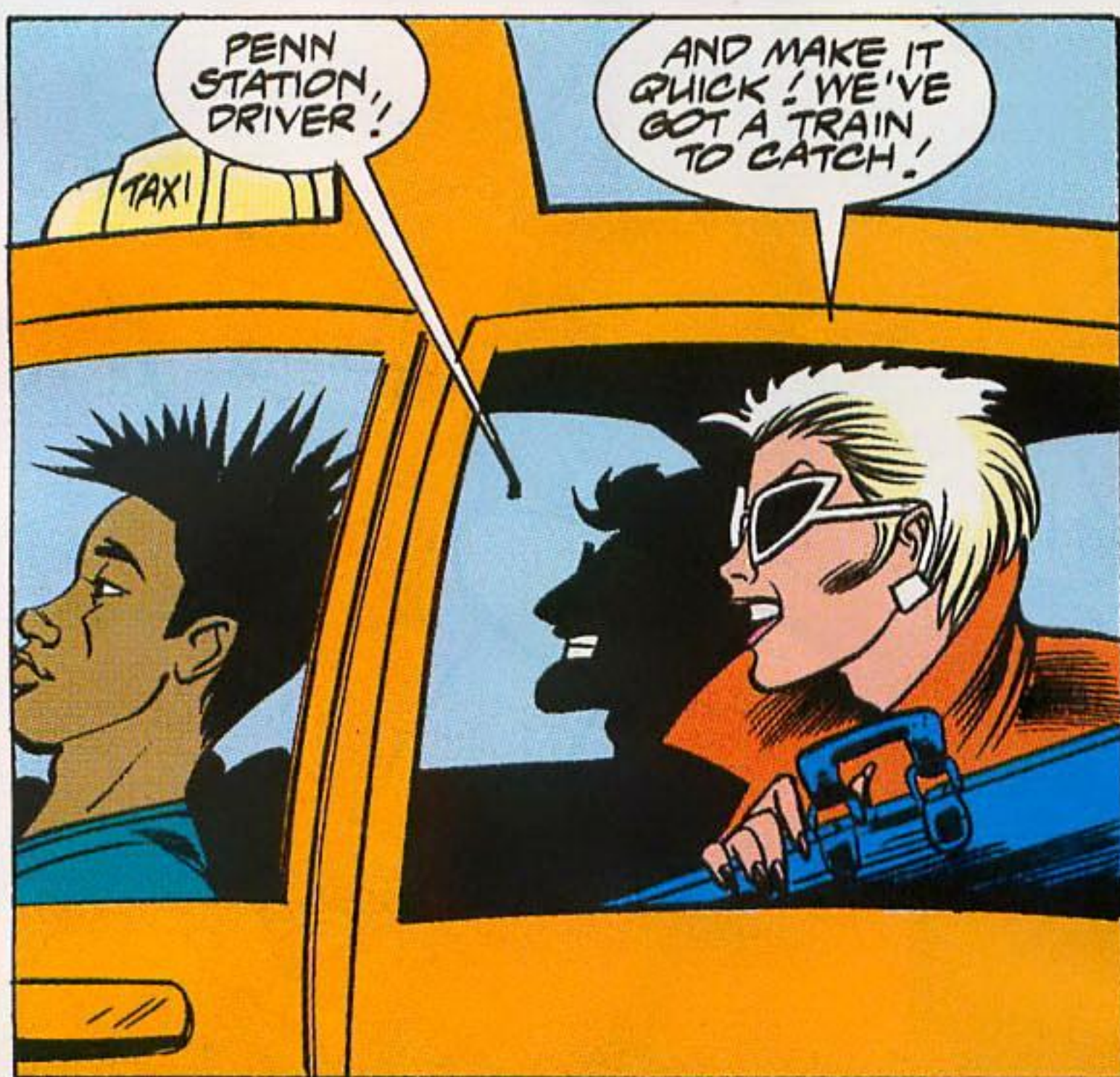
**DON'T
WORRY,
THEY'VE
HAD
THEIR
SHOTS.**



**The
SHNOOKUMS
& Meat
Funny Cartoon
SHOW**

**NOW UNLEASHED EVERY MONDAY
BEGINNING JANUARY 2ND.**





ADVERTISEMENT

HOW DO YOU BECOME A SUPERHERO?

GET BITTEN BY A RADIOACTIVE SPIDER!

OR JUST EAT



BE EXPOSED TO GAMMA RADIATION!

BE BORN A MUTANT!

HAVE AN ADAMANTIUM SKELETON!

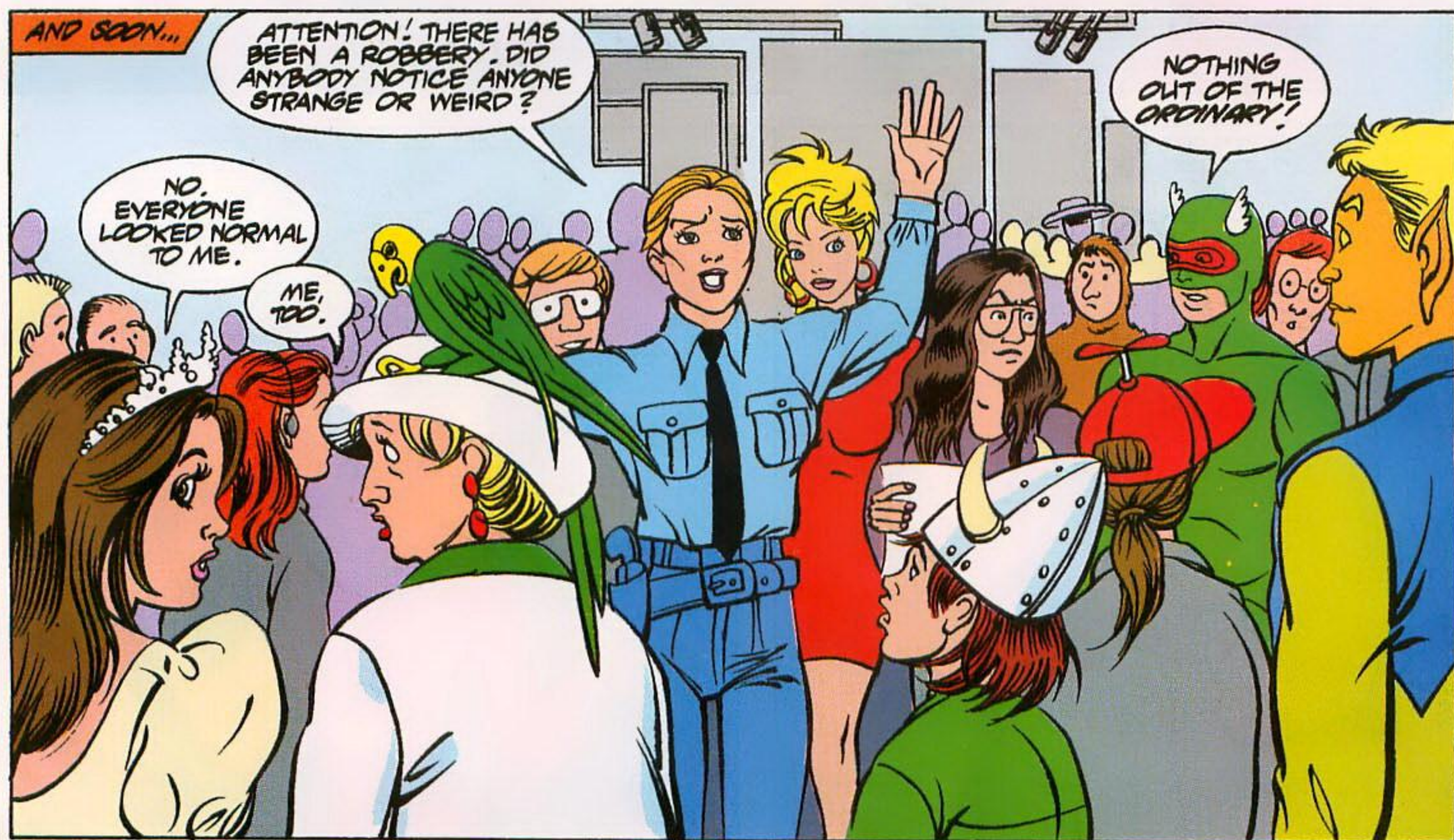
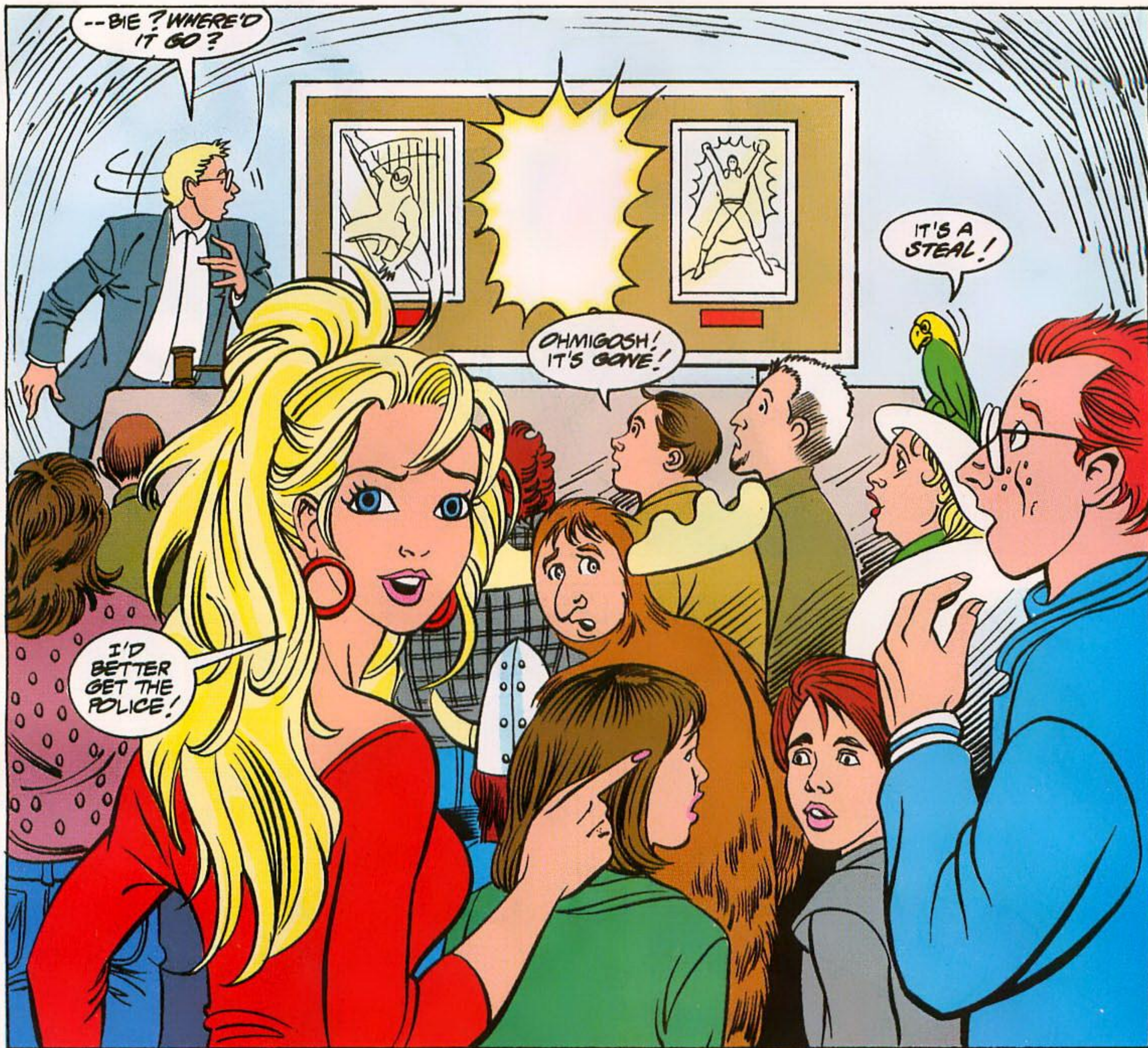
BE BOMBARDED BY COSMIC RAYS!

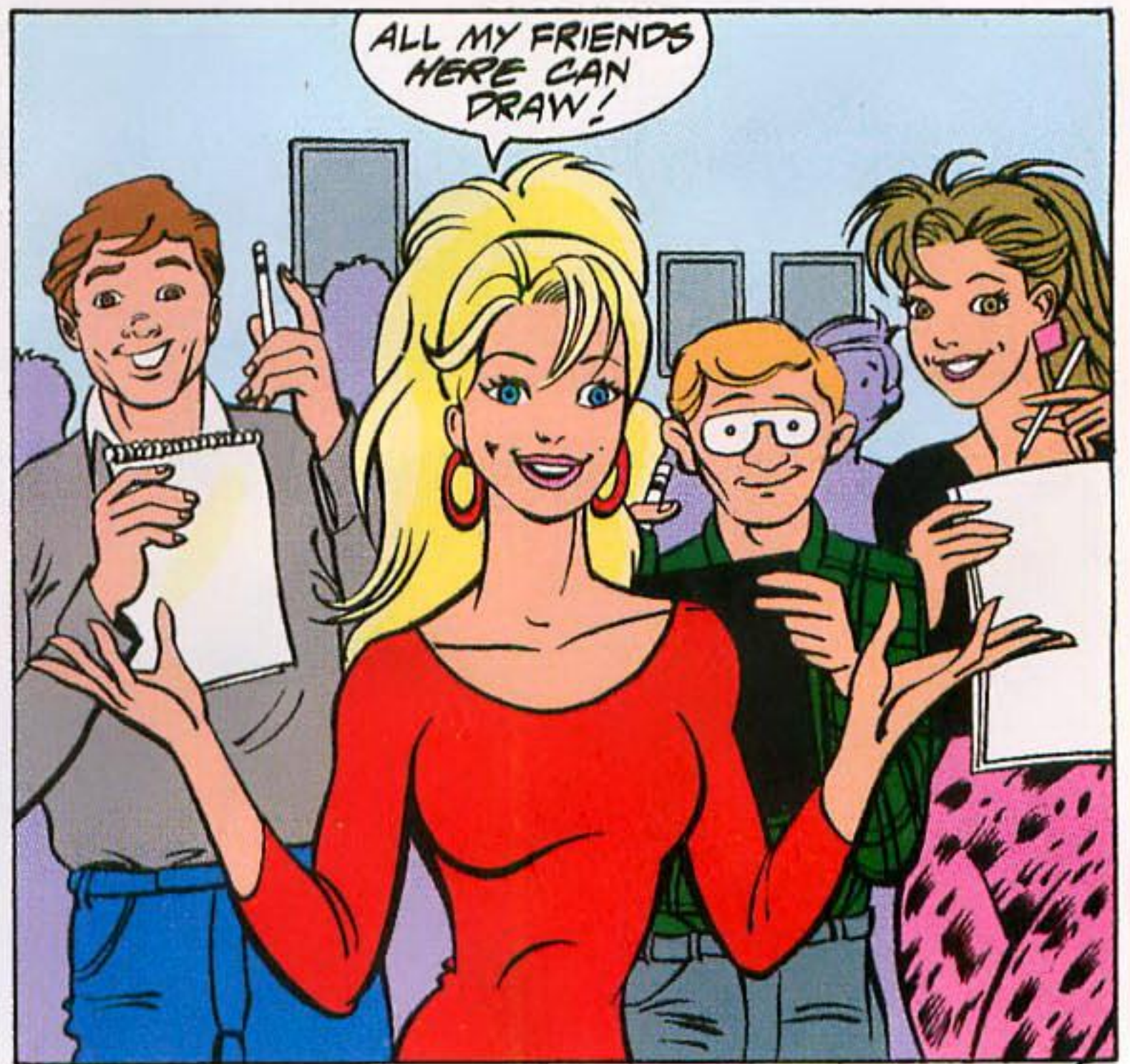
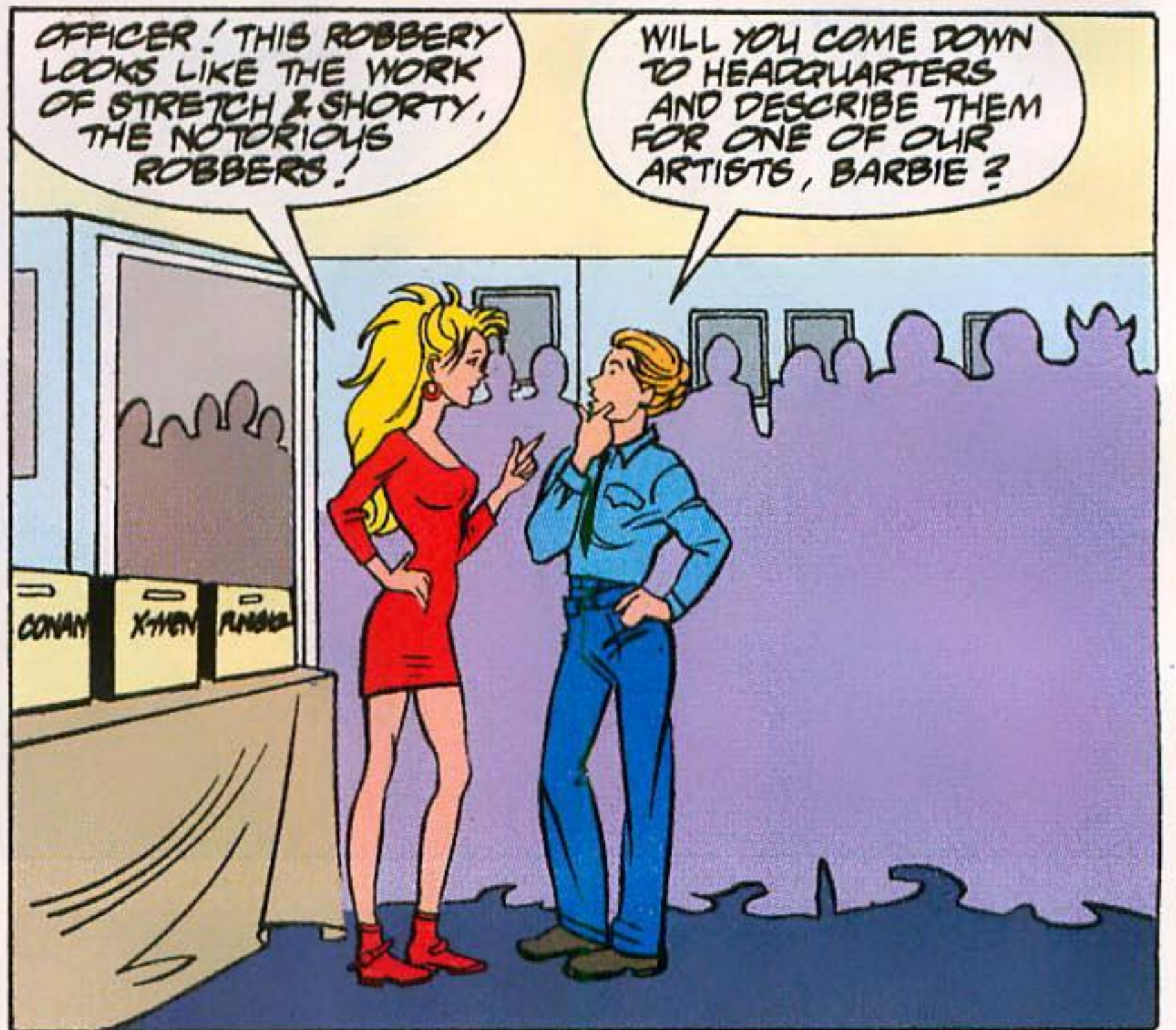
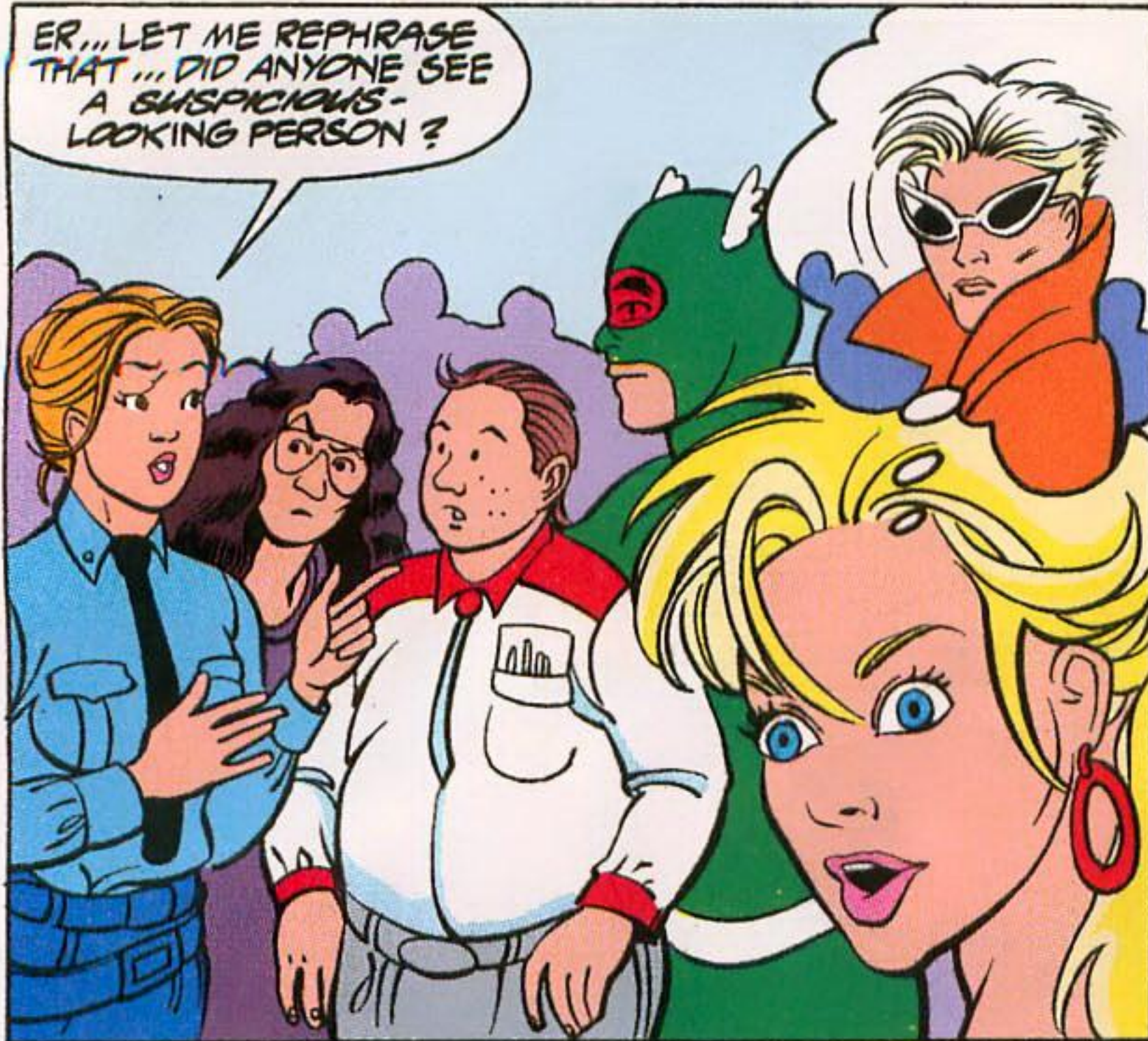


YOU COULD WIN A DRAWING OF YOURSELF AS A REAL SUPER HERO DRAWN BY A MARVEL ARTIST WHEN YOU ENTER THE SWEETARTS® SUPER HERO SWEEPSTAKES! ONE LUCKY PERSON WILL WIN A TRIP FOR THREE TO NEW YORK CITY TO TOUR THE MARVEL COMICS STUDIO AND TO RECEIVE THEIR DRAWING. PLUS, THERE ARE 355 OTHER COOL PRIZES YOU COULD WIN, INCLUDING LIMITED EDITION X-MEN WATCHES, SPIDER-MAN T-SHIRTS, MARVEL COMICS HATS, SWEETARTS® T-SHIRTS AND MARVEL COMICS STUDIO PINS! LOOK FOR ENTRY FORMS ON SPECIALLY MARKED CARTONS WHEREVER YOU BUY SWEETARTS®. OR, PRINT YOUR NAME, ADDRESS, PHONE NUMBER AND BIRTHDATE ON A 3X5 CARD AND MAIL IT TO: SWEETARTS® SWEEPSTAKES, P.O. BOX 6626, ST. LOUIS, MO 63125. THERE'S NO PURCHASE NECESSARY, BUT YOU MUST BE UNDER 18 TO WIN A PRIZE. ENTER TODAY! YOU COULD BECOME A SUPER HERO! OFFER VOID WHERE PROHIBITED BY LAW.

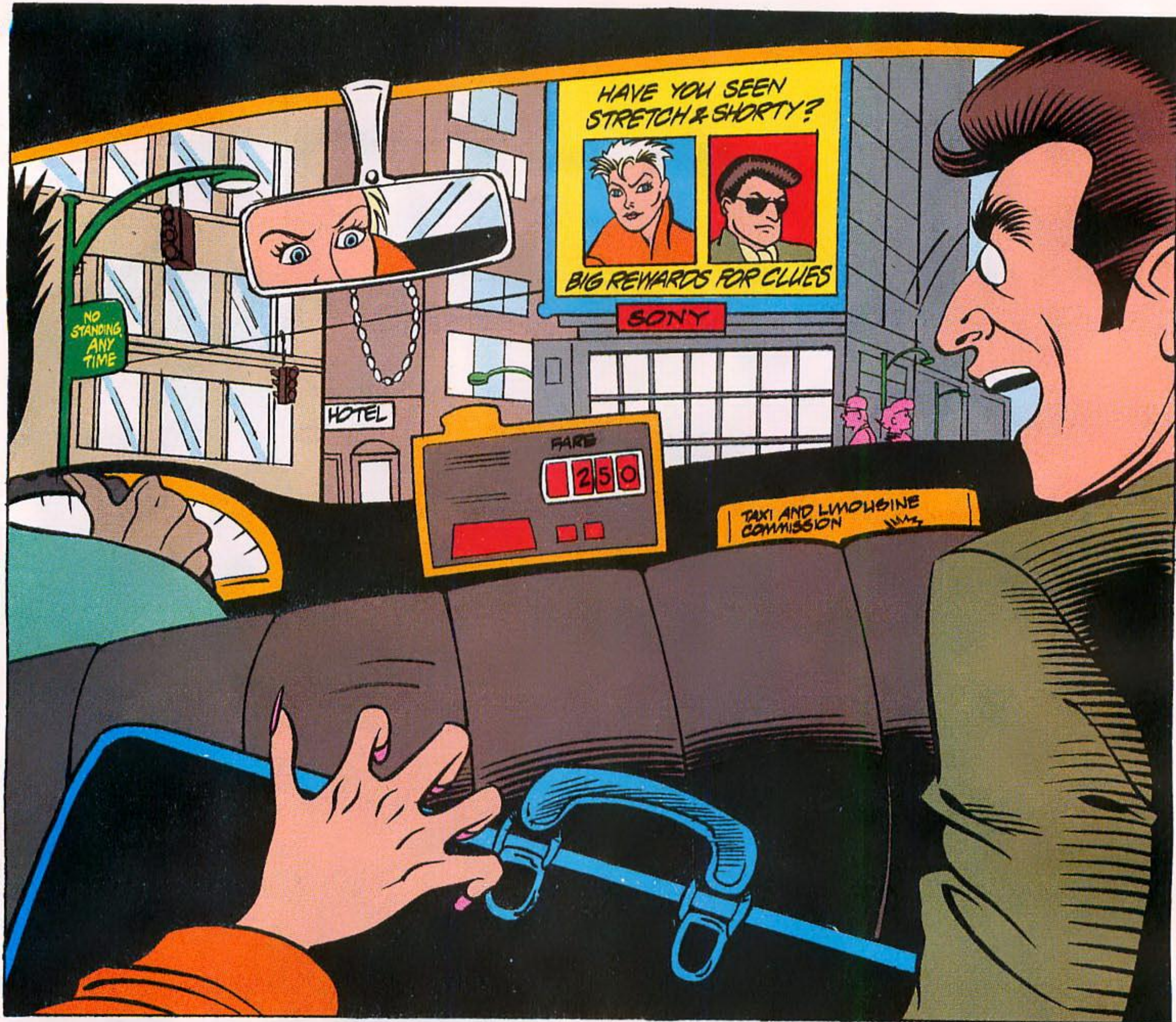
Grand prize retail value \$6500.00. X-MEN Watch retail value \$59.95. Spider-man T-shirt retail value \$14.99. Marvel Comics Hats retail value \$14.00. SweetARTS® t-shirt retail value \$10.00. Marvel Comics Studio pins retail value \$6.05. Entries must be received by August 31, 1995. Prize drawing will be held on or about September 8, 1995. Winners will be notified by mail by September 29, 1995. Game open to residents of the U.S. and Puerto Rico, except employees and their families of Sunmark, Inc., and its advertising agencies. Odds of winning any prize depend upon the number of entries received. Void where prohibited.

TM & ©1994 Marvel Entertainment Group, Inc. SUPER HERO is a co-owned trademark. All rights reserved. SweetARTS® is a registered trademark of Sunline Brands, a division of Sunmark, Inc.









GIMME A BREAK • GIMME A BREAK • BREAK ME OFF A PIECE OF THAT KIT KAT BAR.

#1: Hammer



#2: Karate



HOW TO



BREAK IT



#3: Steamroller



#4: You

GIMME A BREAK • GIMME A BREAK • BREAK ME OFF A PIECE OF THAT KIT KAT BAR.

GIMME A BREAK • GIMME A BREAK • BREAK ME OFF A PIECE OF THAT KIT KAT BAR.

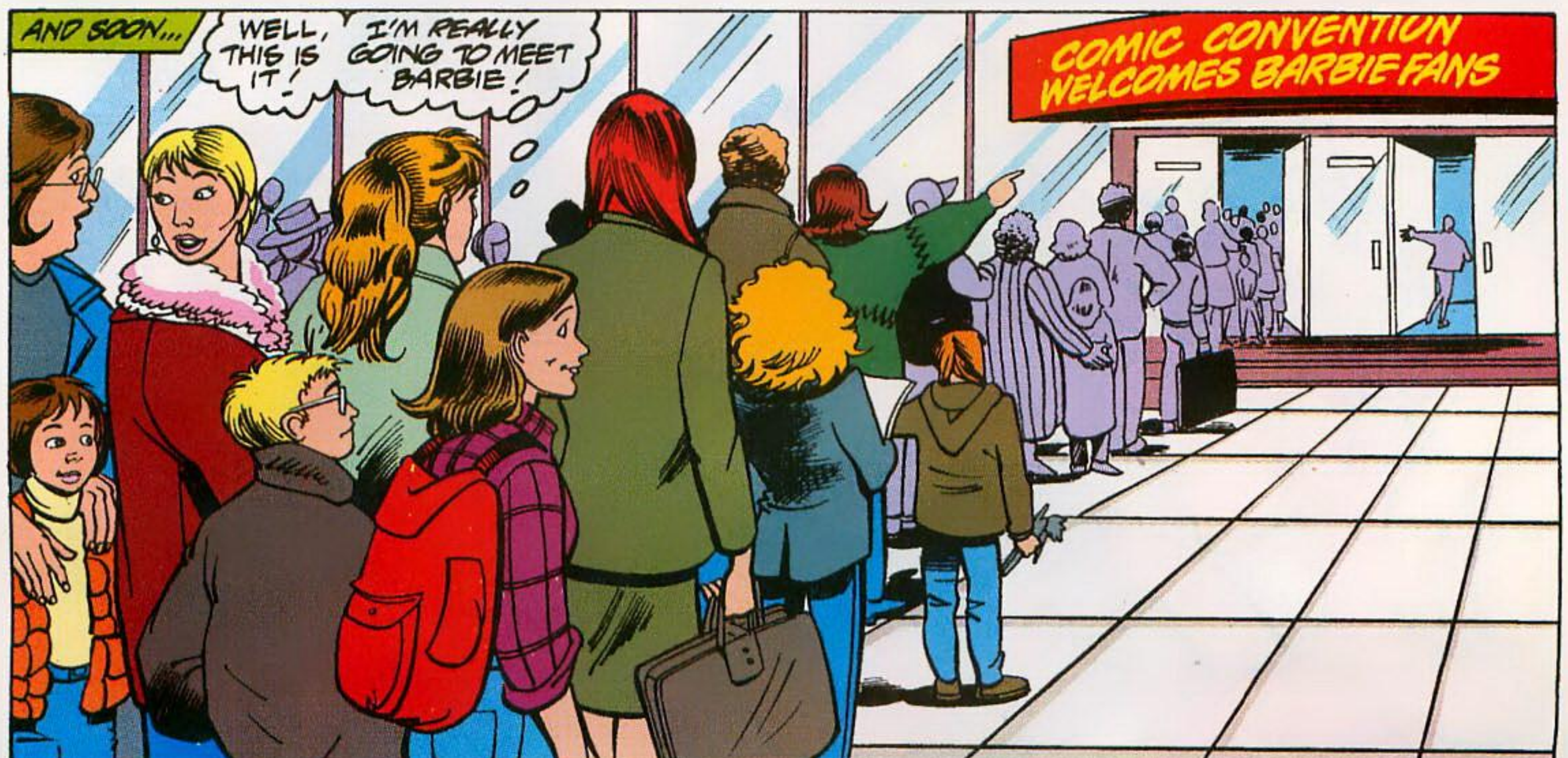
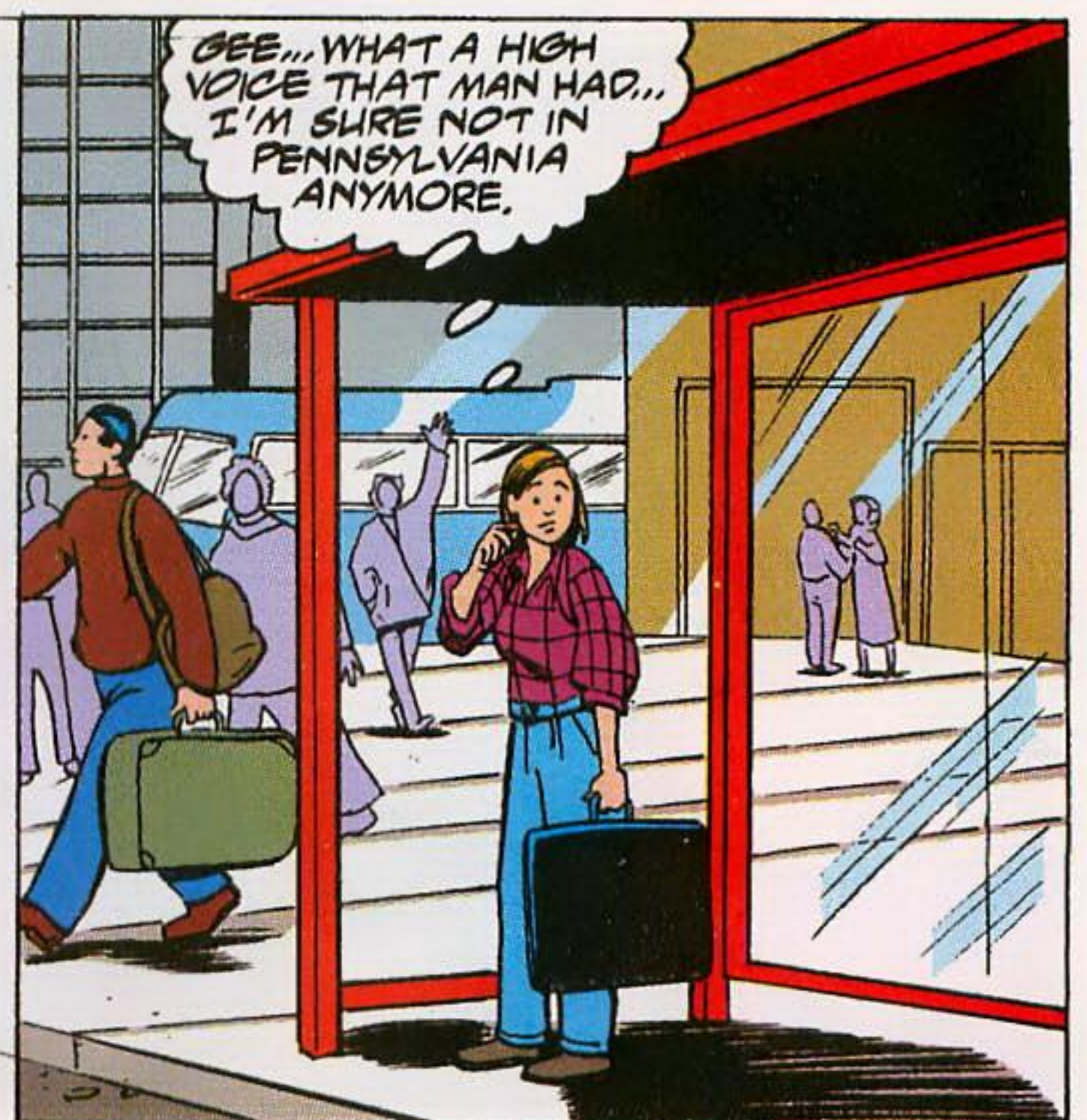
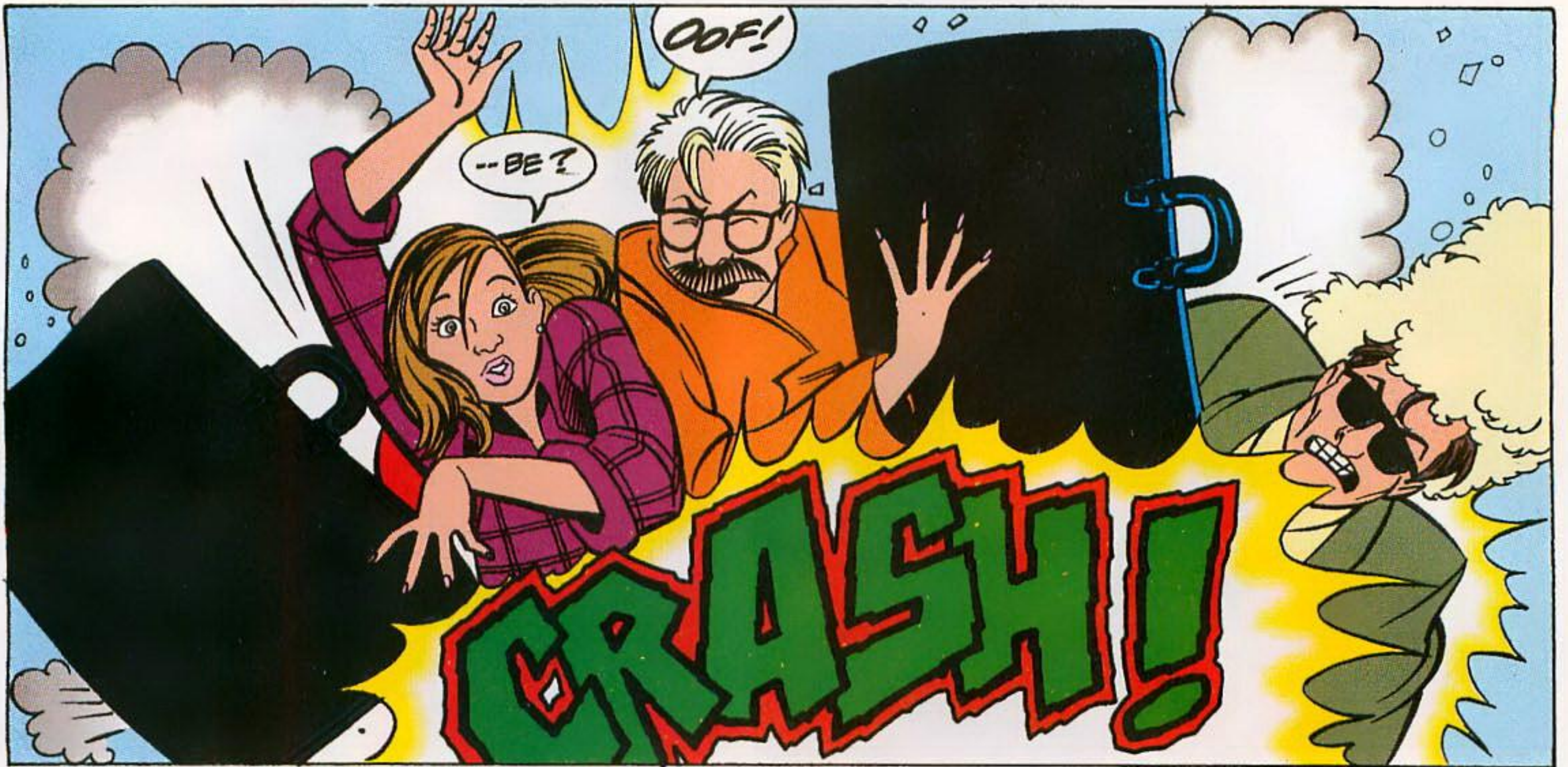
GIMME A BREAK • GIMME A BREAK • BREAK ME OFF A PIECE OF THAT KIT KAT BAR.

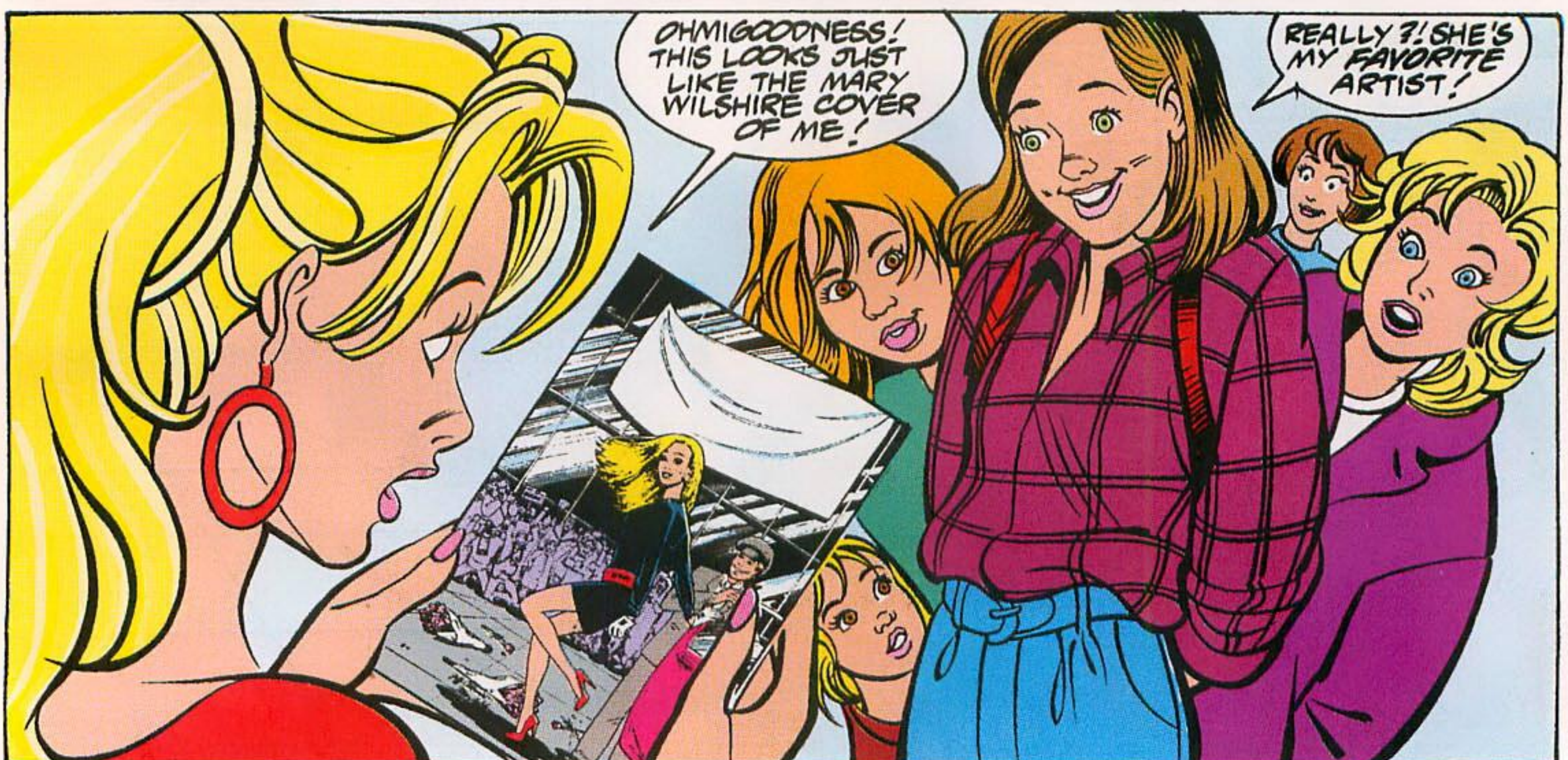
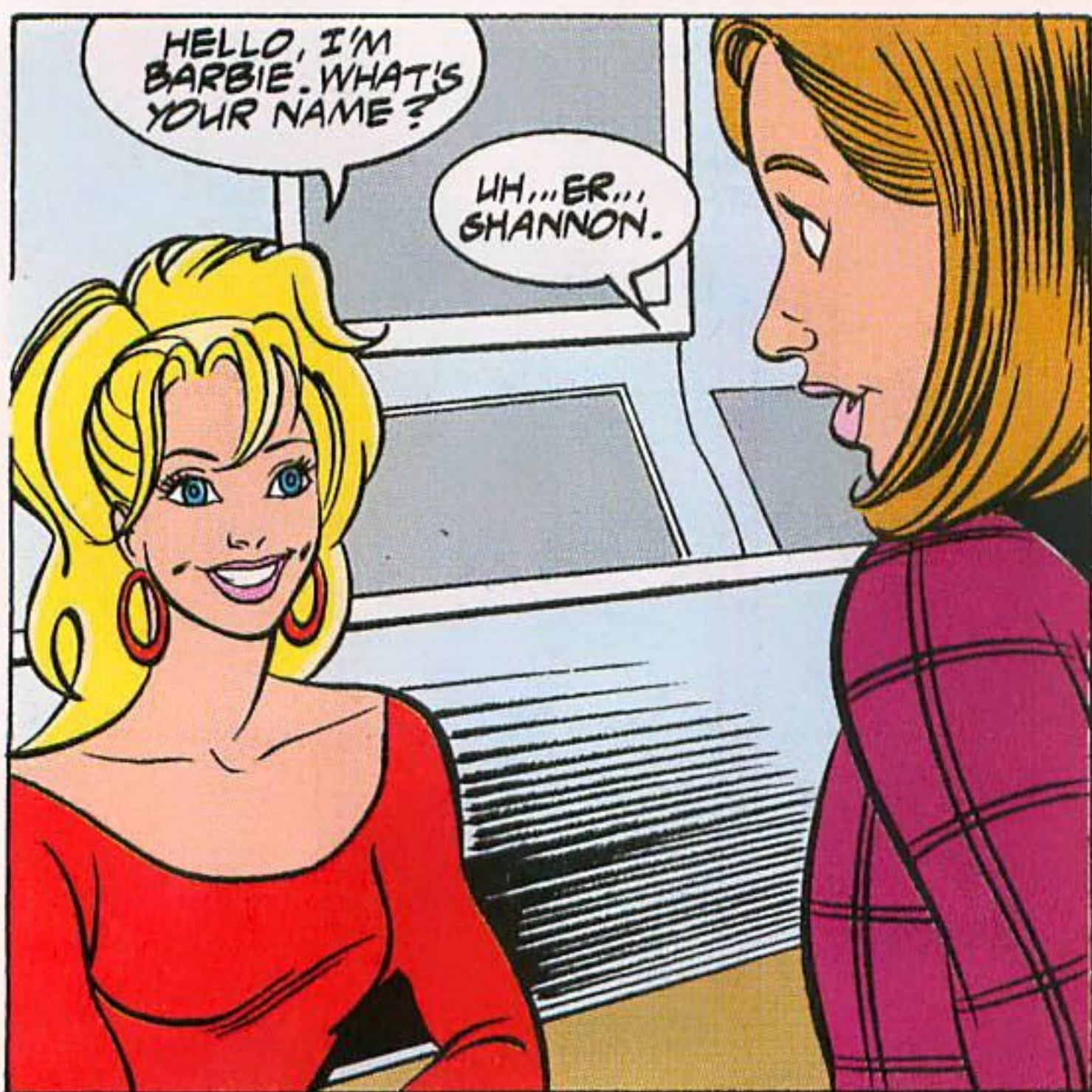
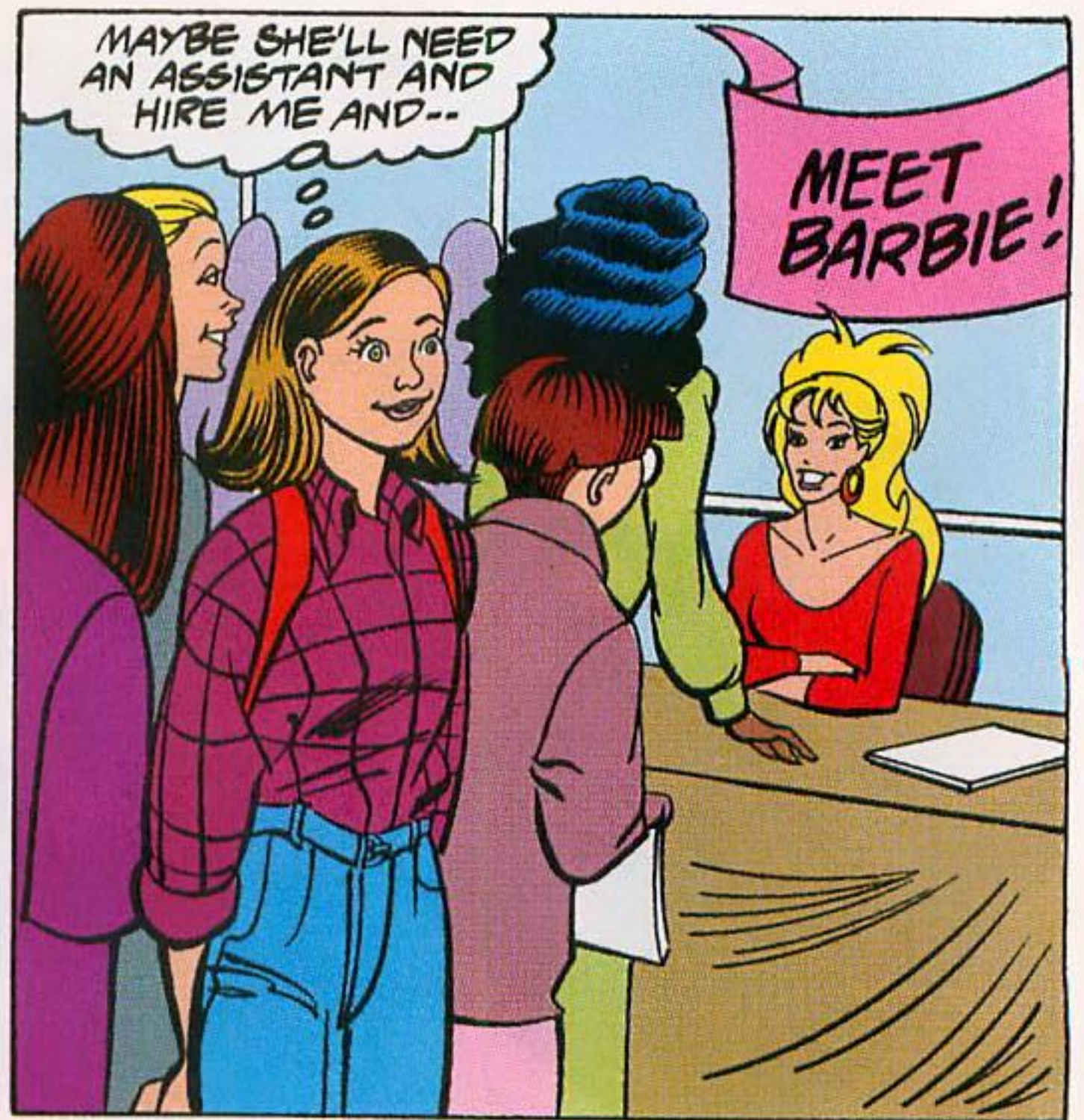
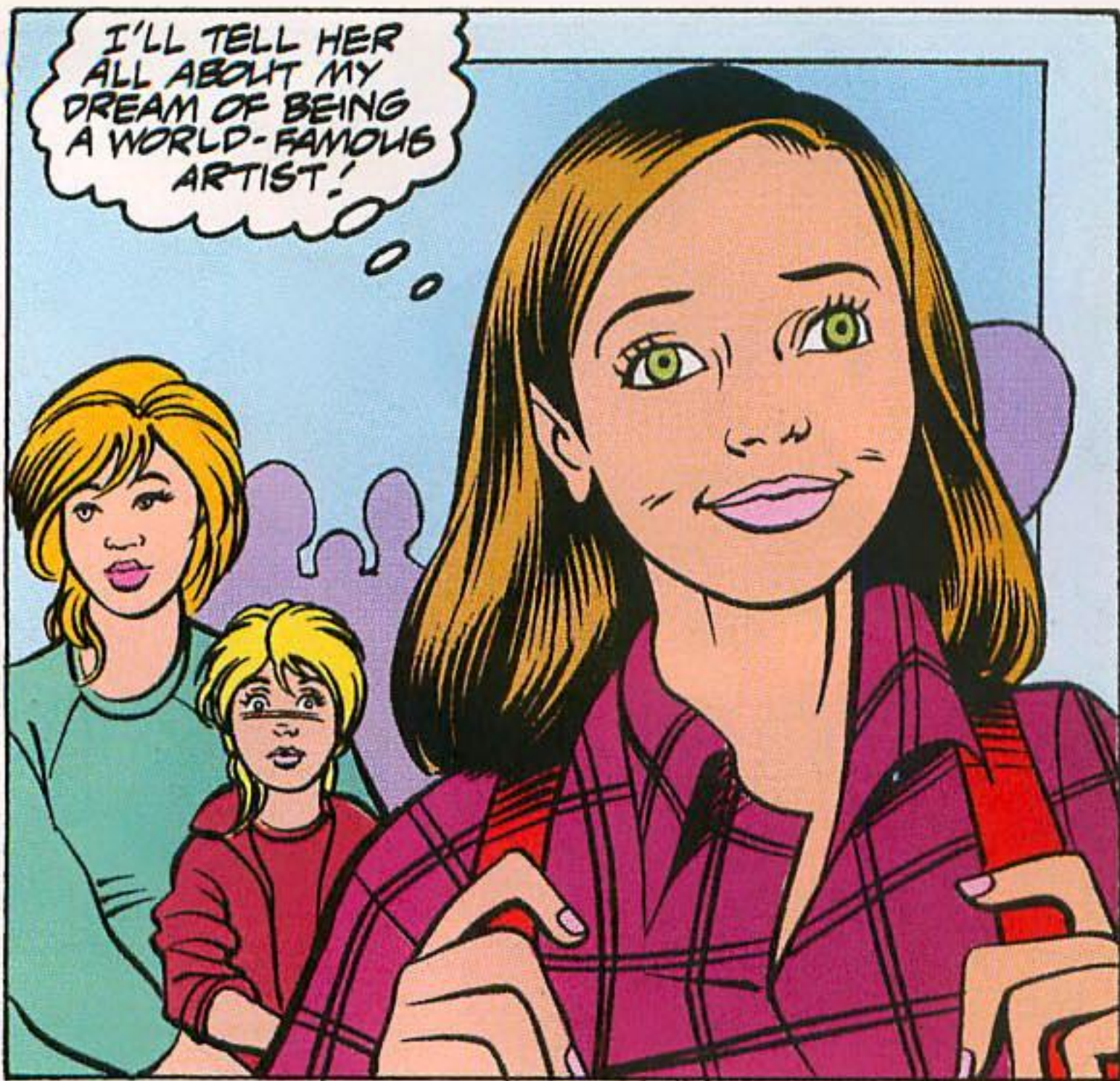
TO SKETCH A THIEF

PART 3: SO NICE BUMPING INTO YOU

NEW YORK, NEW YORK! JUST WHAT I DREAMED IT WOULD--







COLLECT
ALL FOUR!

ARE YOU HUNGRY FOR

ADVENTURE?



MINI-COMIC BOOKS
ON SPECIALLY
MARKED JARS OF
PETER PAN®
PEANUT BUTTER!

Hey Spidey Fans!
Order your exclusive
Spider-Man™ digital
watch. Get 'em
quick before
time runs
out!



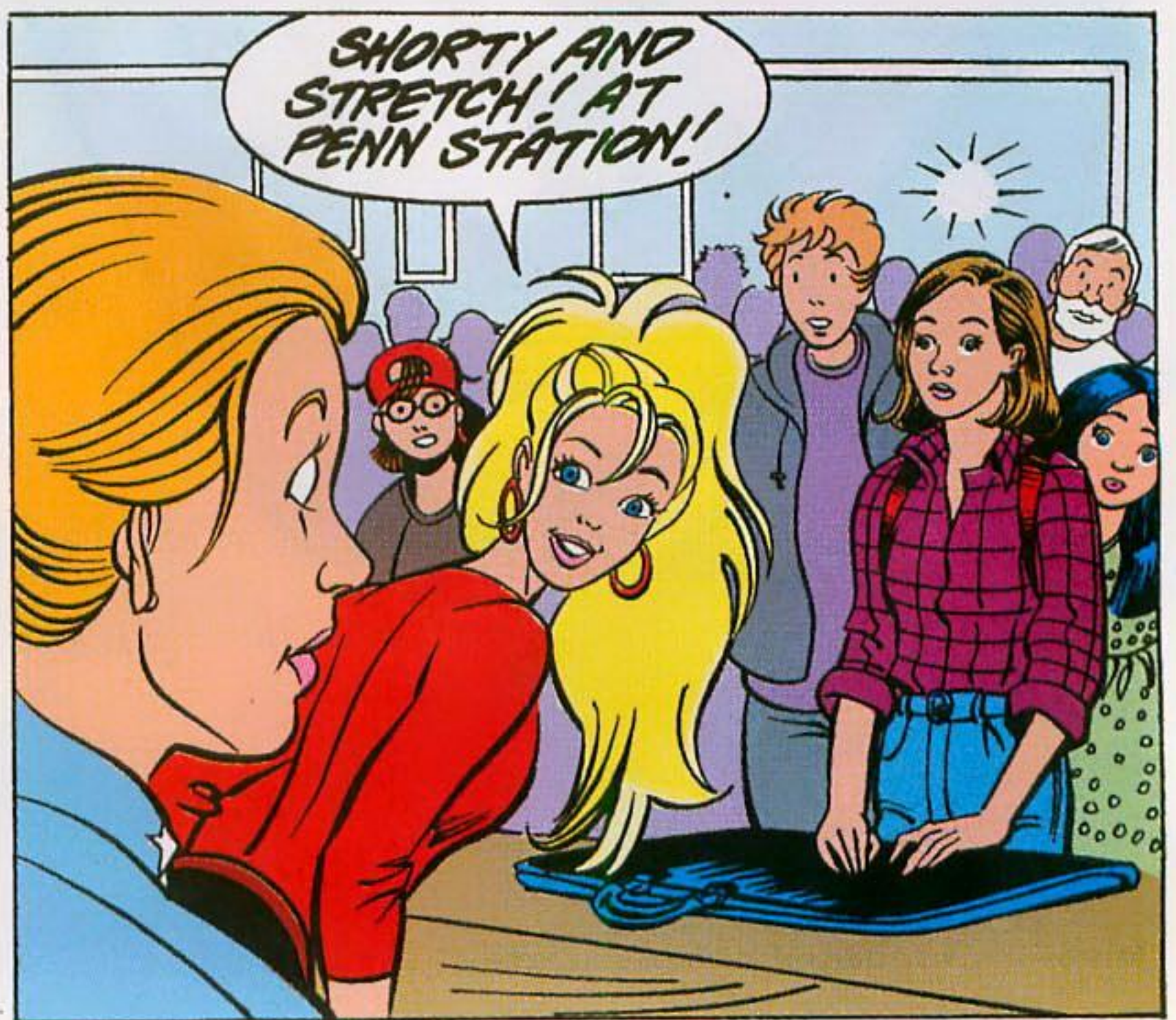
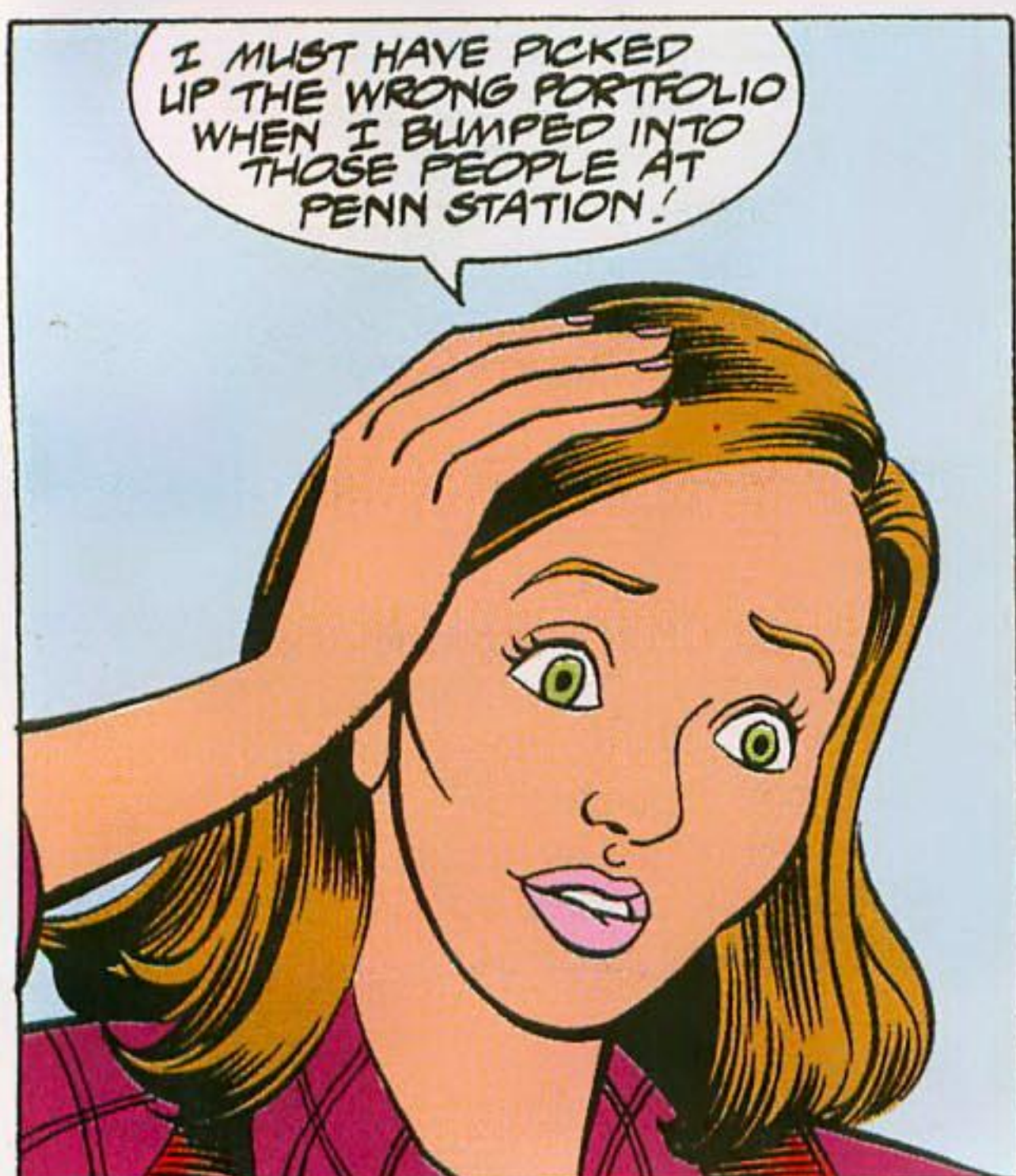
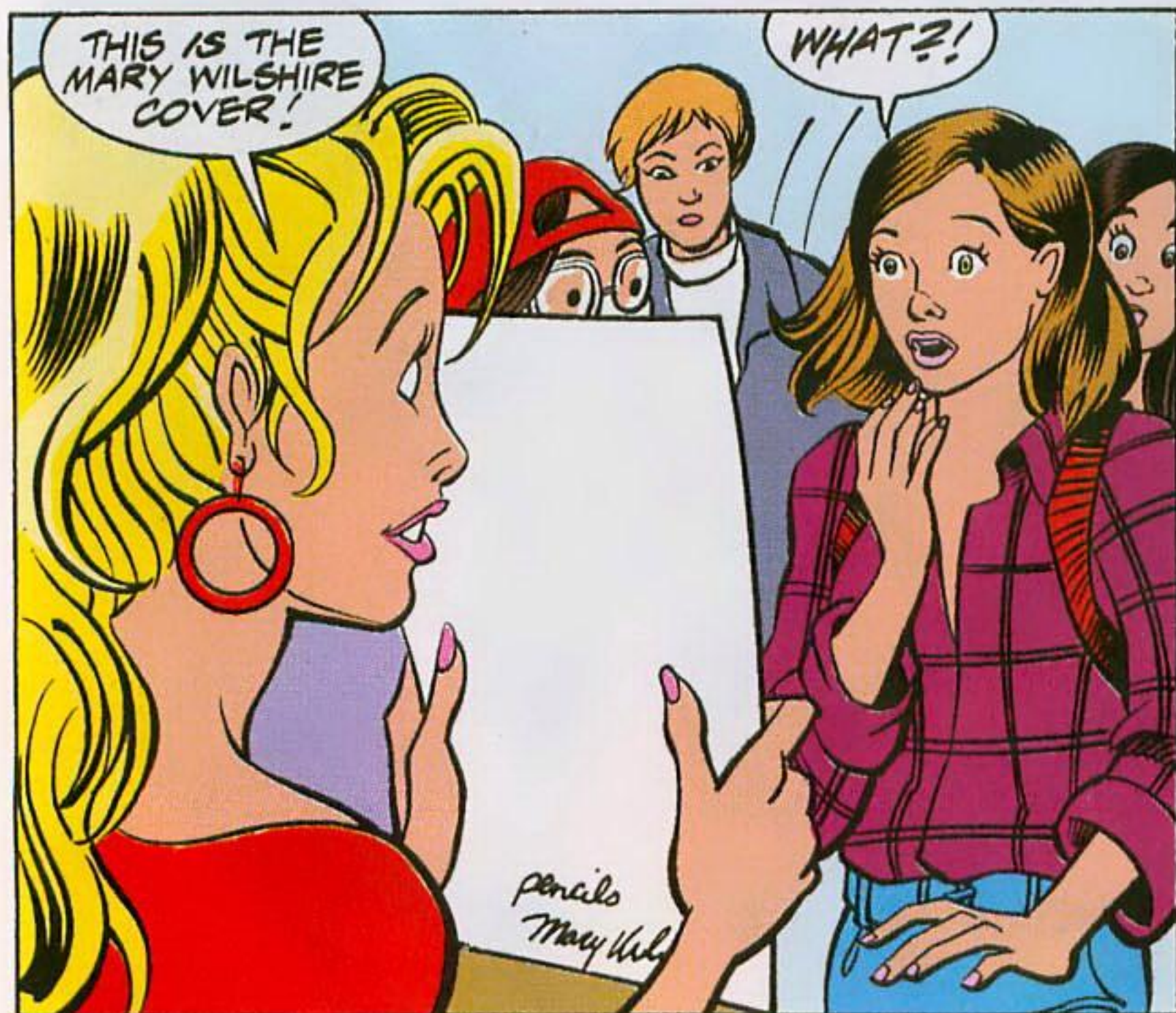
How to order your Spider-Man™ Watch

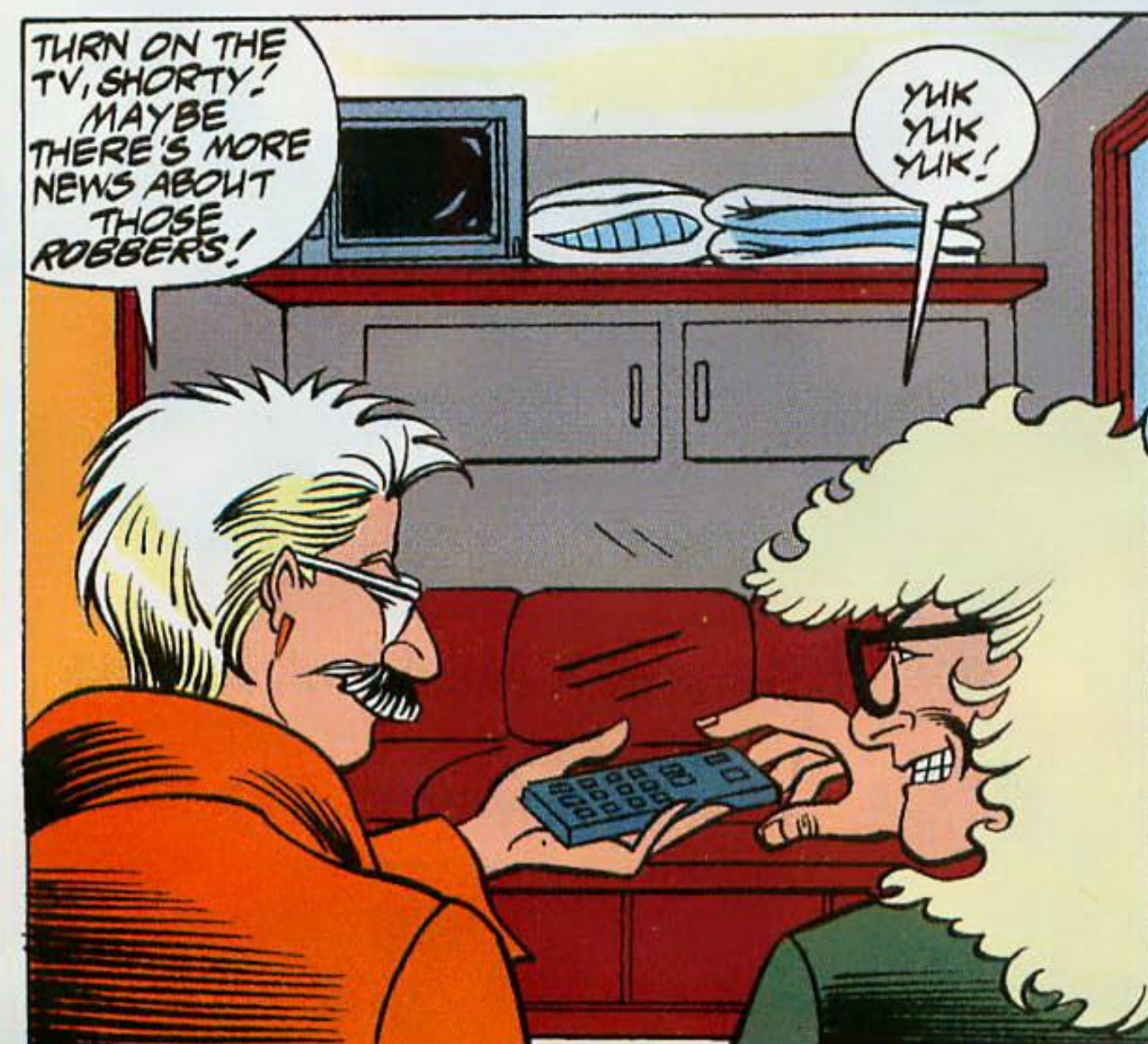
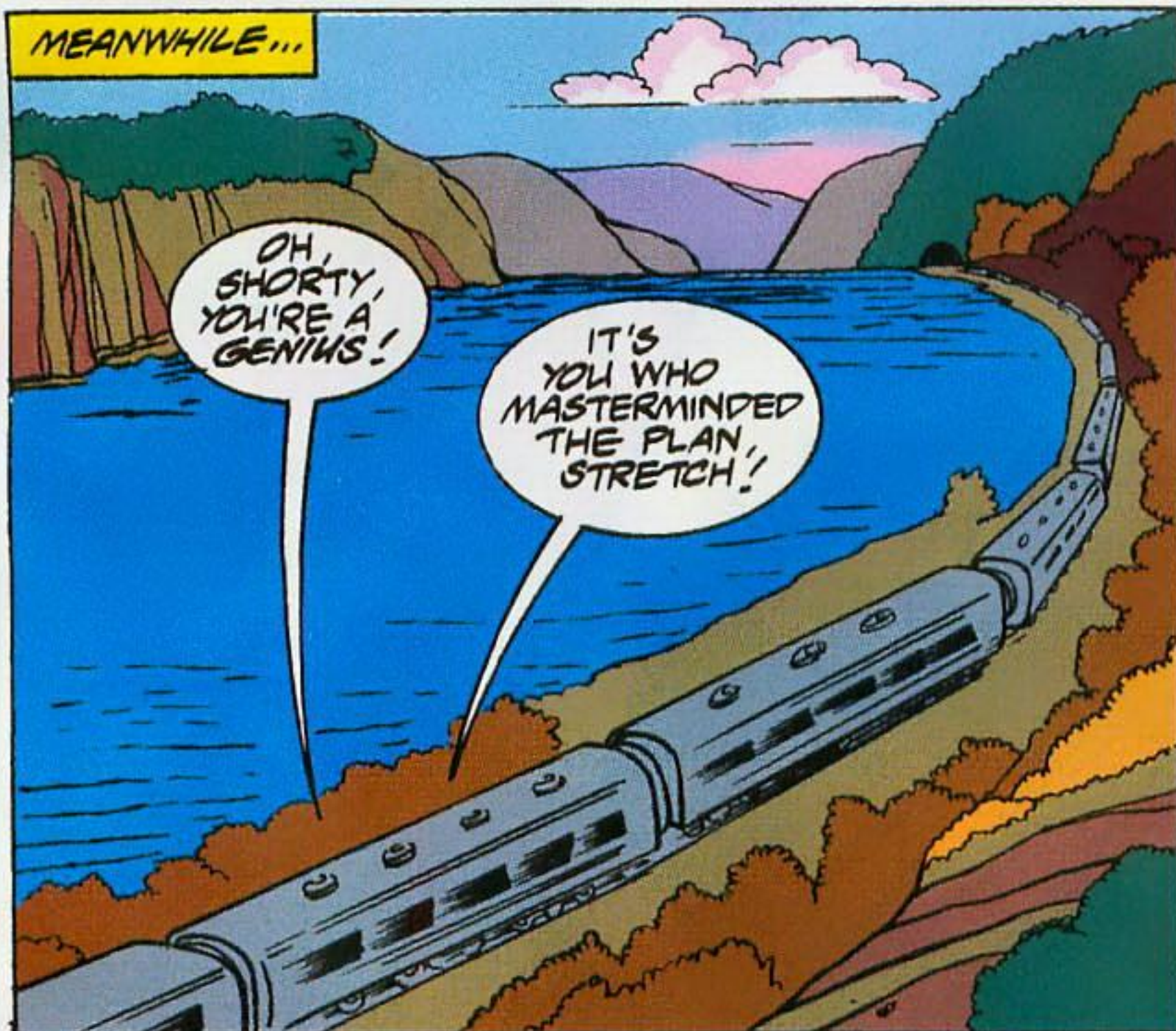
Send a check or money order for \$7.50
(includes \$2 postage and handling),
two proofs of purchase (barcode symbol)
from 18-oz. or larger jars of Peter Pan
Peanut Butter (any variety) and your name, address
and daytime telephone number printed on a 3" x 5" card.

Mail to:

Peter Pan Watch Offer
P.O. Box 1054
Maple Plain, MN 55592

Allow eight weeks for shipment. Offer void if two proofs of
purchase, check or money order in the correct amount and legible
3" x 5" card are not included. Photocopies of proofs of purchase are
not acceptable. Proofs of purchase will
not be returned. Not responsible for illegible
or misdirected mail. Good only in U.S.A.
Offer expires 3/1/95 or while supplies last.





THE SNACK OF THE FUTURE IS HERE!



ADVERTISEMENT
Marvel Comics X-Men including all character names and likenesses
TM & © 1994 Marvel Entertainment Group, Inc. All rights reserved.

They're X-treme!
They're X-citing!

They're X-MEN Fruit Snacks. In mighty mutant shapes like Wolverine, Blackbird, Storm's lighting bolts, Gambit's super-charged playing cards and more!

They're X-MEN Fruit Snacks and they're X-ploding with power and taste!

Barbie™ Delivers a Bushel of Fresh Fashion and Fun!

Bring Barbie's world of fashion and fun to your door each month — and save money, too! Your special low price is only \$14.95... \$3.05 off the newsstand cost! And when you order more than one subscription (for yourself or a gift), you pay just \$8.95 each, saving you more than 50%!

To make sure you don't miss an issue of BARBIE and BARBIE FASHION, order now! And remember, subscriptions make wonderful gifts. We'll even sign and send a gift card in your name, absolutely free!

All copies are mailed in protective polybags to ensure they arrive in perfect condition. And, of course, your satisfaction is guaranteed — or your money back for all unserved issues.

Order now! We're waiting to hear from you!

MARVEL
COMICS

To order, return this form or a copy to Marvel Comics, P.O. Box 1987, Danbury, CT 06813-1987

- ☐ Yes! Enter my order at your special savings rate of \$14.95 for my first 1-year subscription (12 issues)... and just \$8.95 for each additional subscription, saving me more than 50%!

(BAR) BARBIE ☐ For Me ☐ Gift

(BFB) BARBIE FASHION ☐ For Me ☐ Gift

of subscriptions \$ ☐ Payment enclosed ☐ Bill me later

SEND MY SUBSCRIPTIONS TO:

SEND GIFT SUBSCRIPTIONS TO:

MY NAME: _____
(PLEASE PRINT)

NAME: _____
(PLEASE PRINT)

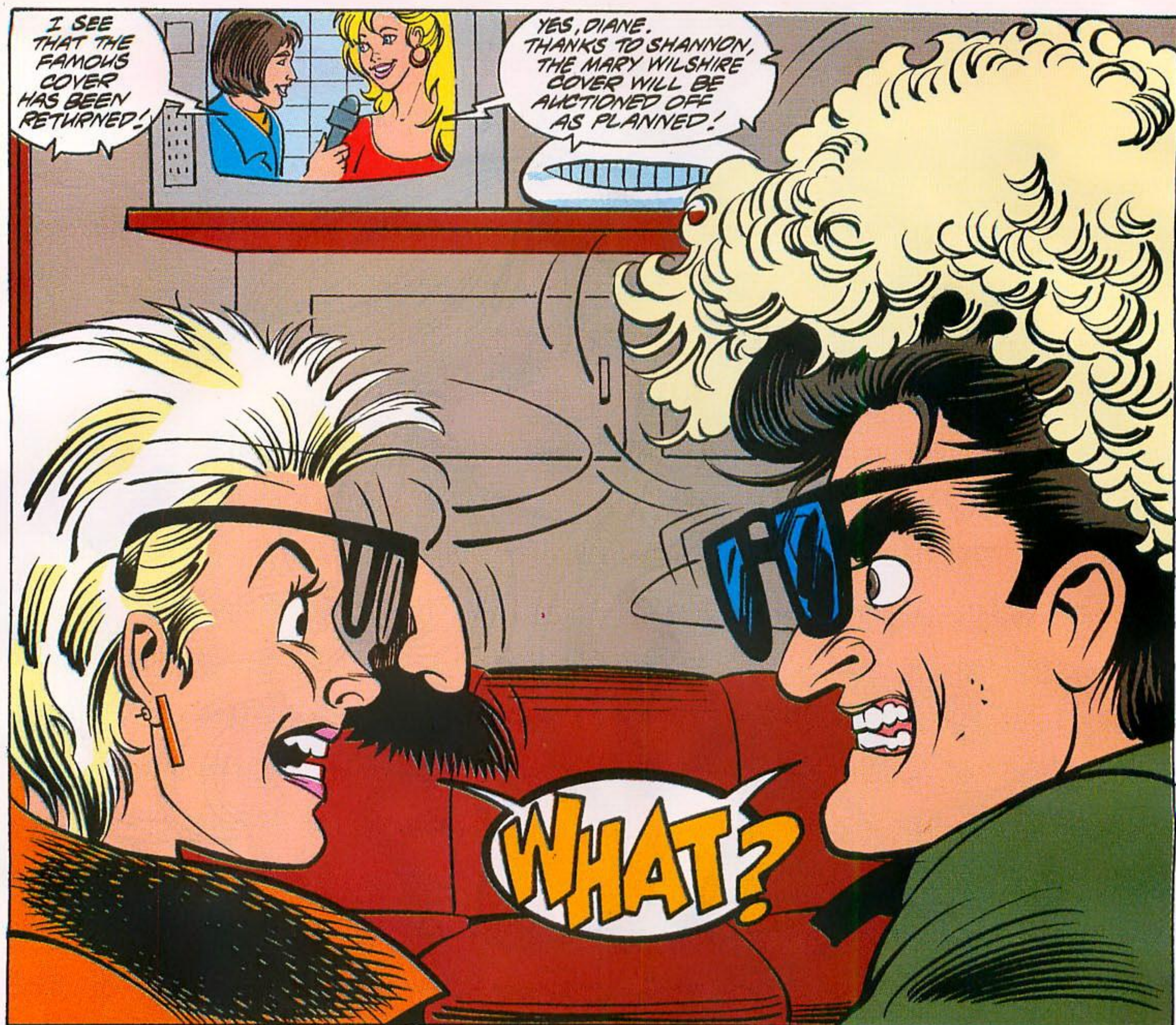
STREET: _____

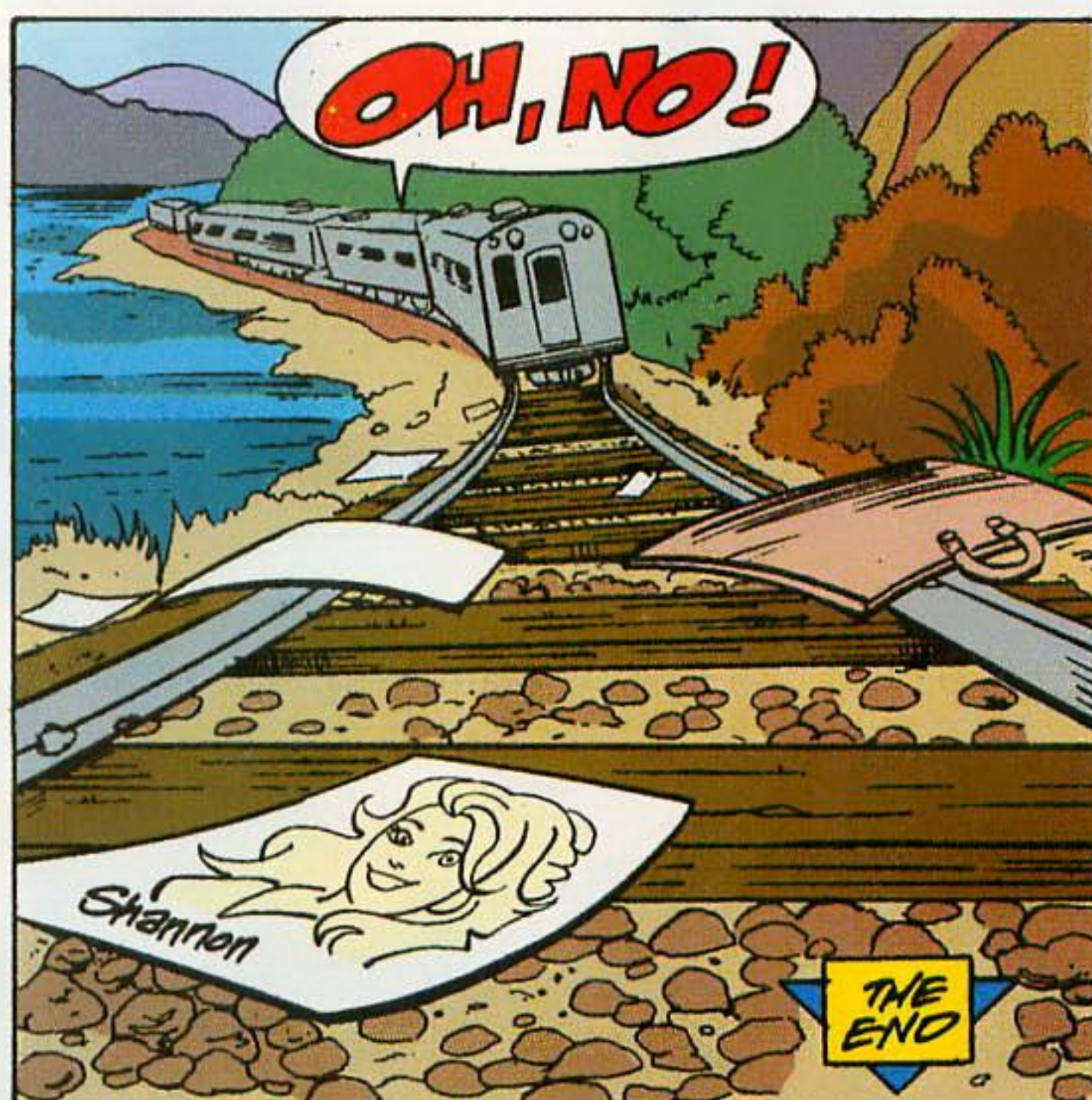
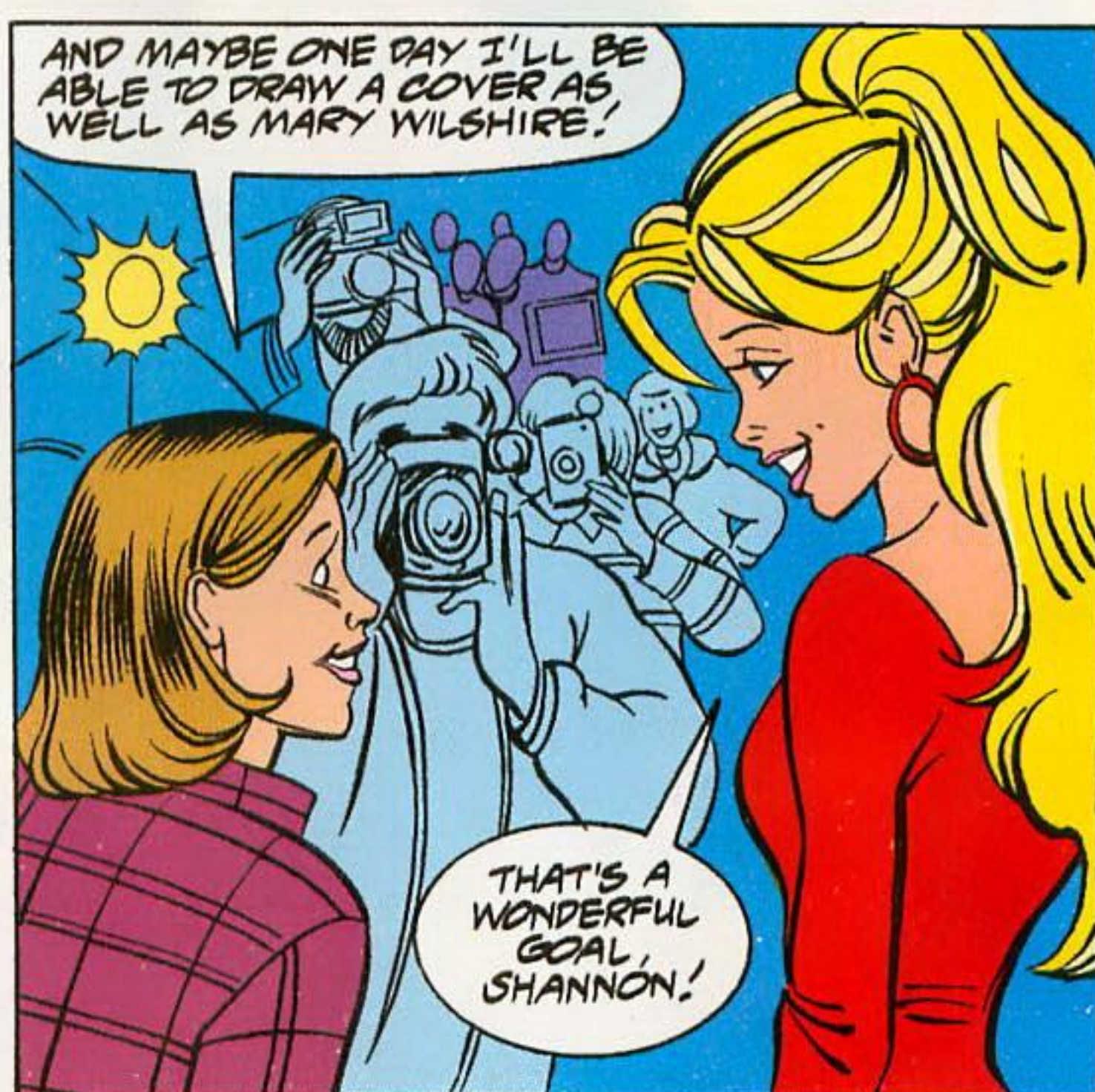
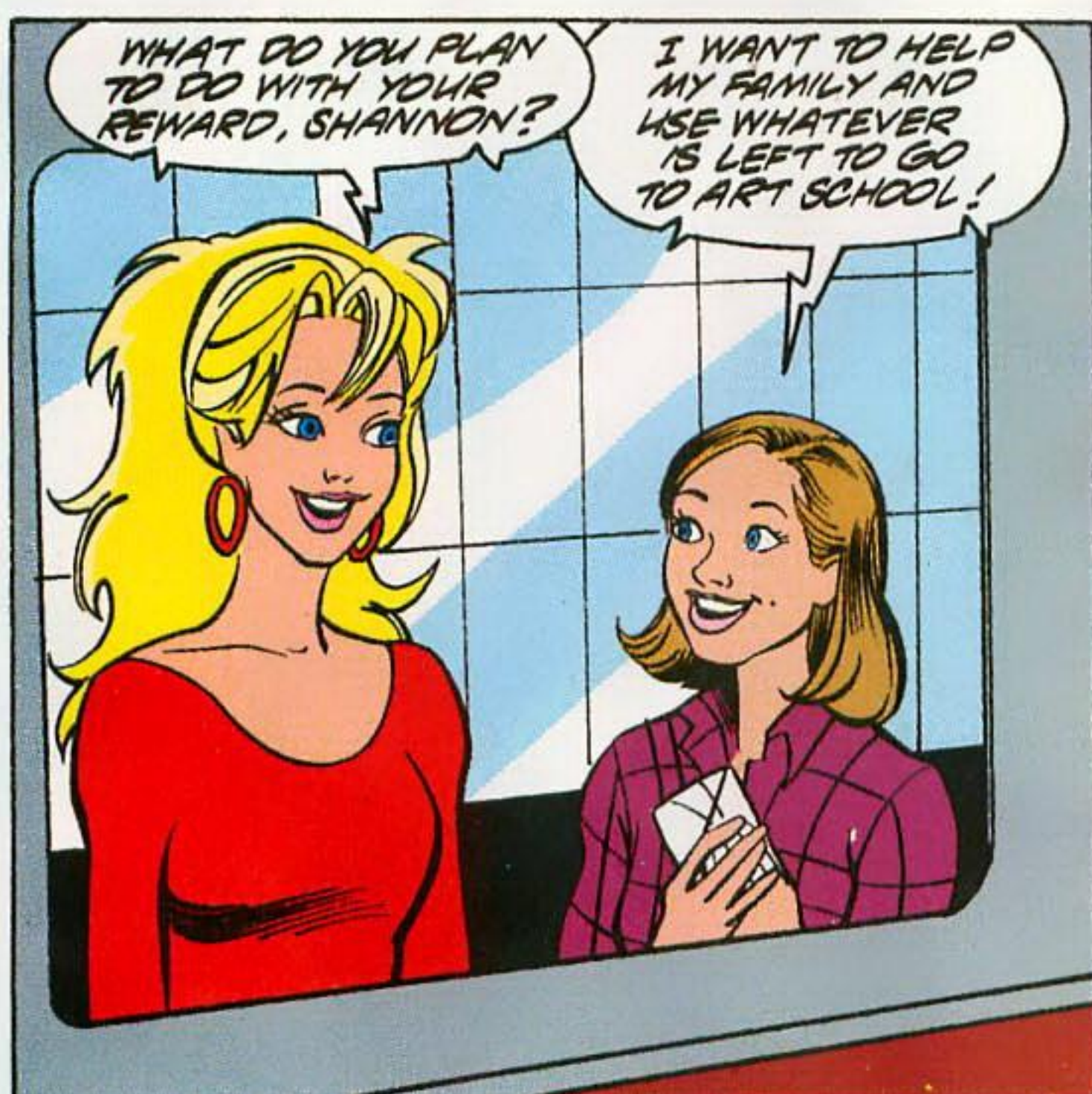
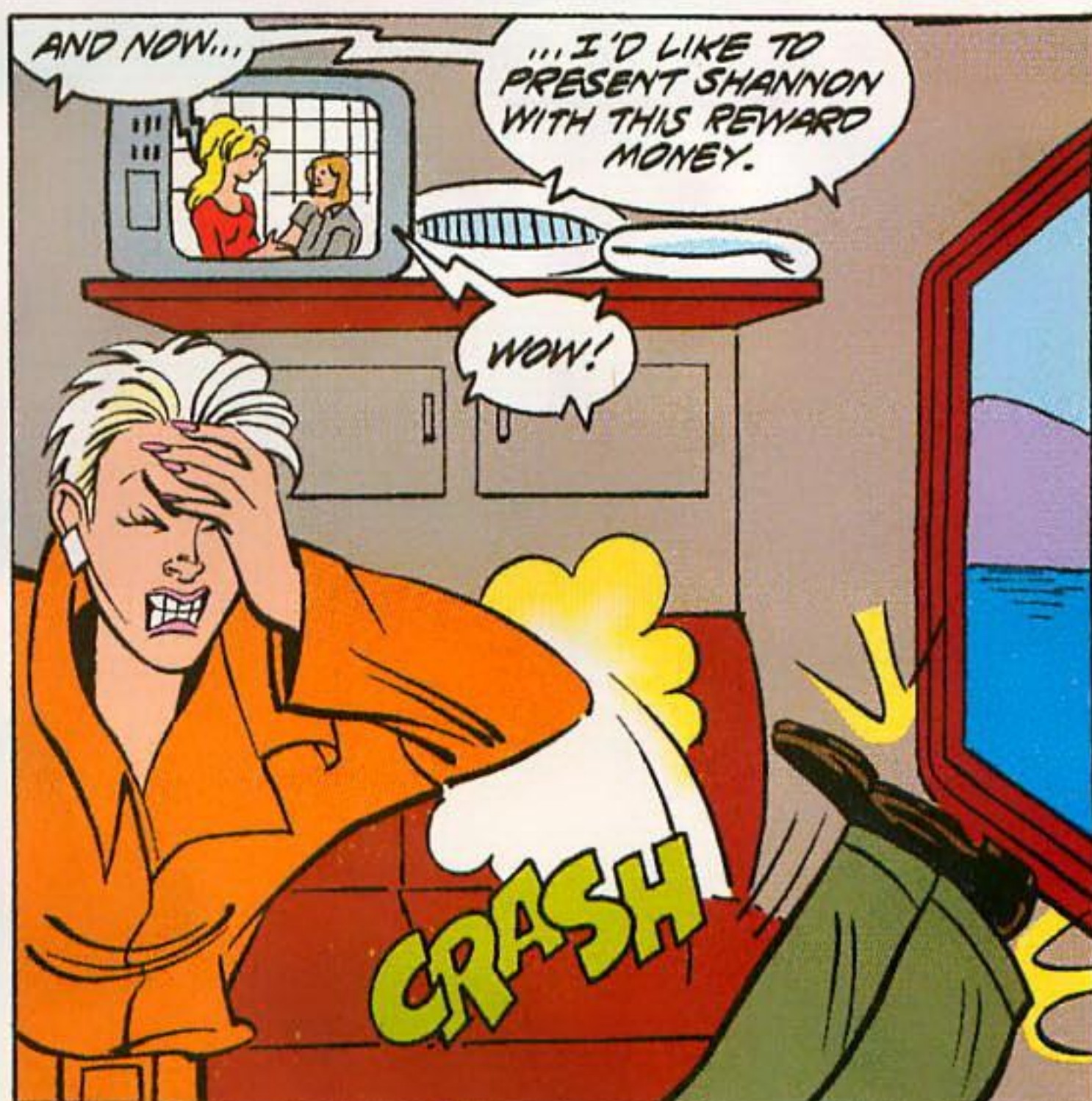
STREET: _____

CITY/STATE/ZIP: _____

CITY/STATE/ZIP: _____

MAIL CHECK OR MONEY ORDER PAYABLE TO "MARVEL COMICS" IN U.S. FUNDS. CANADA ADD \$10.00 PER SUBSCRIPTION (GST# R127032852), FOREIGN ADD \$12.00. IF RENEWING, PLEASE ENCLOSE YOUR MAILING LABEL. ALLOW 6-8 WEEKS FOR SHIPMENT OF YOUR FIRST ISSUE. FOR ADDITIONAL ORDERS, PLEASE USE A SEPARATE SHEET OF PAPER. © 1994 MARVEL ENTERTAINMENT GROUP, INC. BARBIE & BARBIE FASHION: TM & © 1994 MATTEL, INC. ALL RIGHTS RESERVED. H51BA



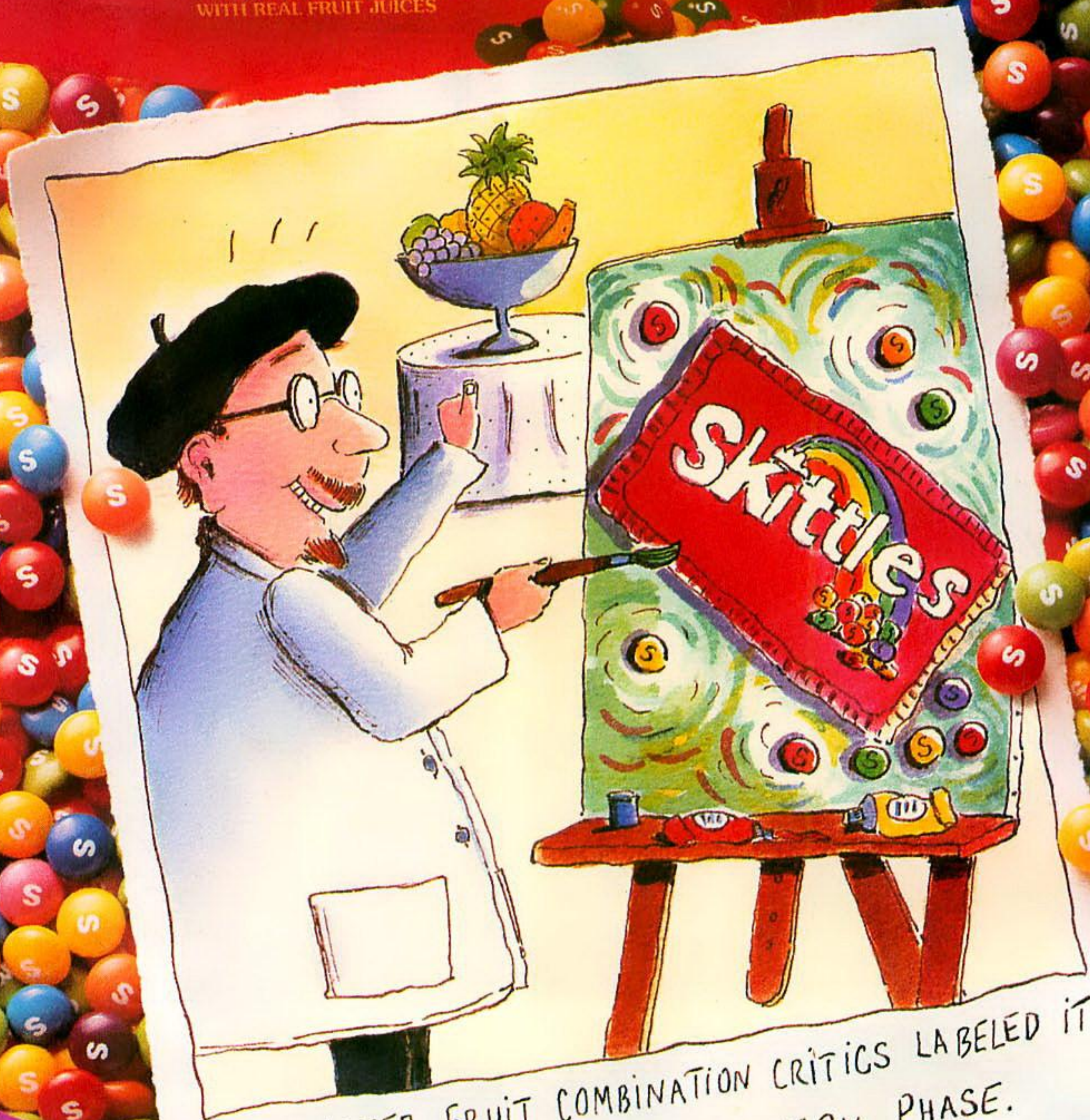


Original
FRUIT

Skittles

BITE SIZE CANDIES
WITH REAL FRUIT JUICES

NATURALLY AND
ARTIFICIALLY FLAVORED



YEARS LATER, FRUIT COMBINATION CRITICS LABELED IT
VAN GOGH'S POST-CONFECTIONARY PHASE.

Wildberry

Skittles

BITE SIZE CANDIES
WITH REAL FRUIT JUICES

ARTIFICIALLY AND
NATURALLY FLAVORED

TROPICAL

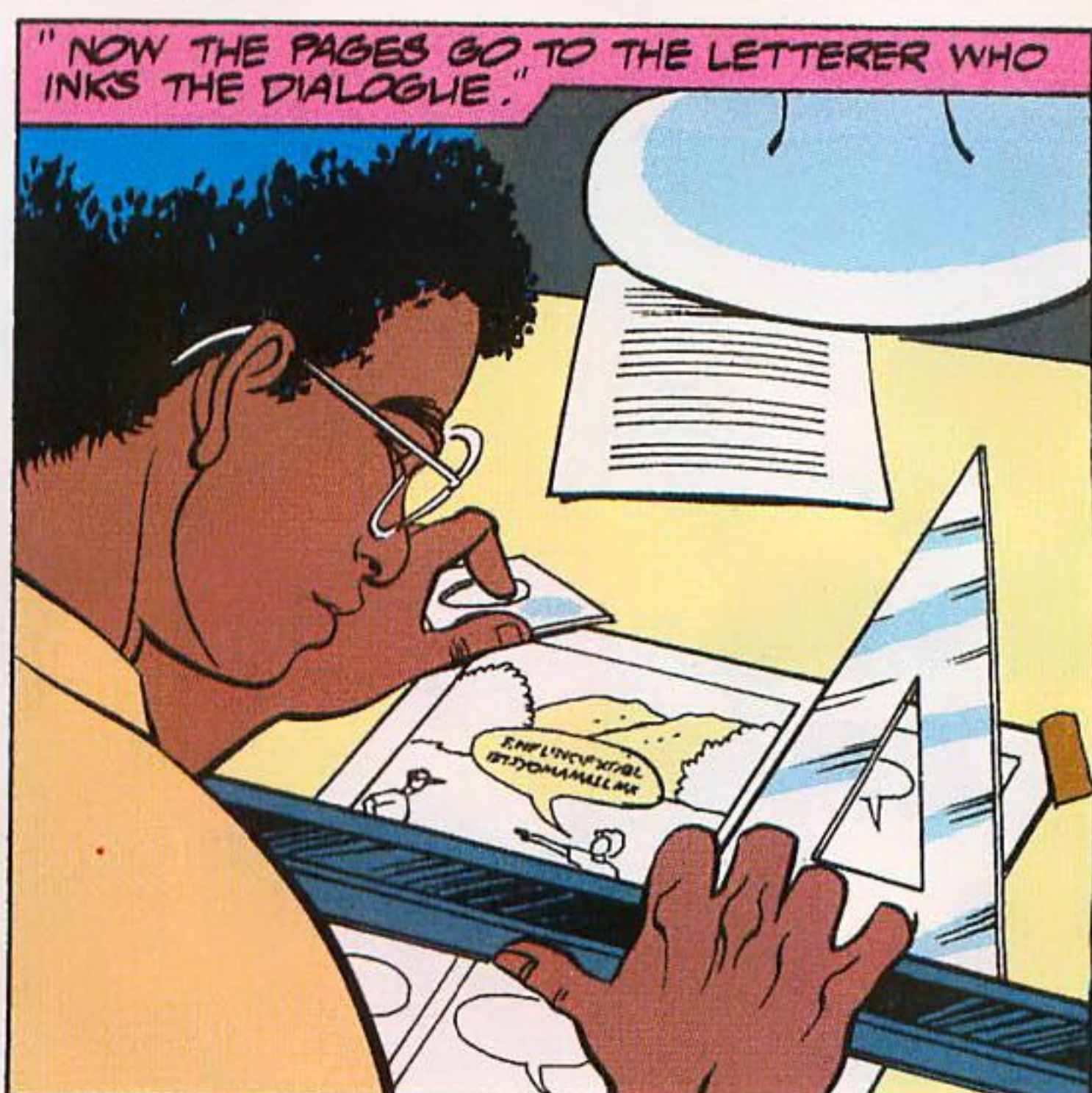
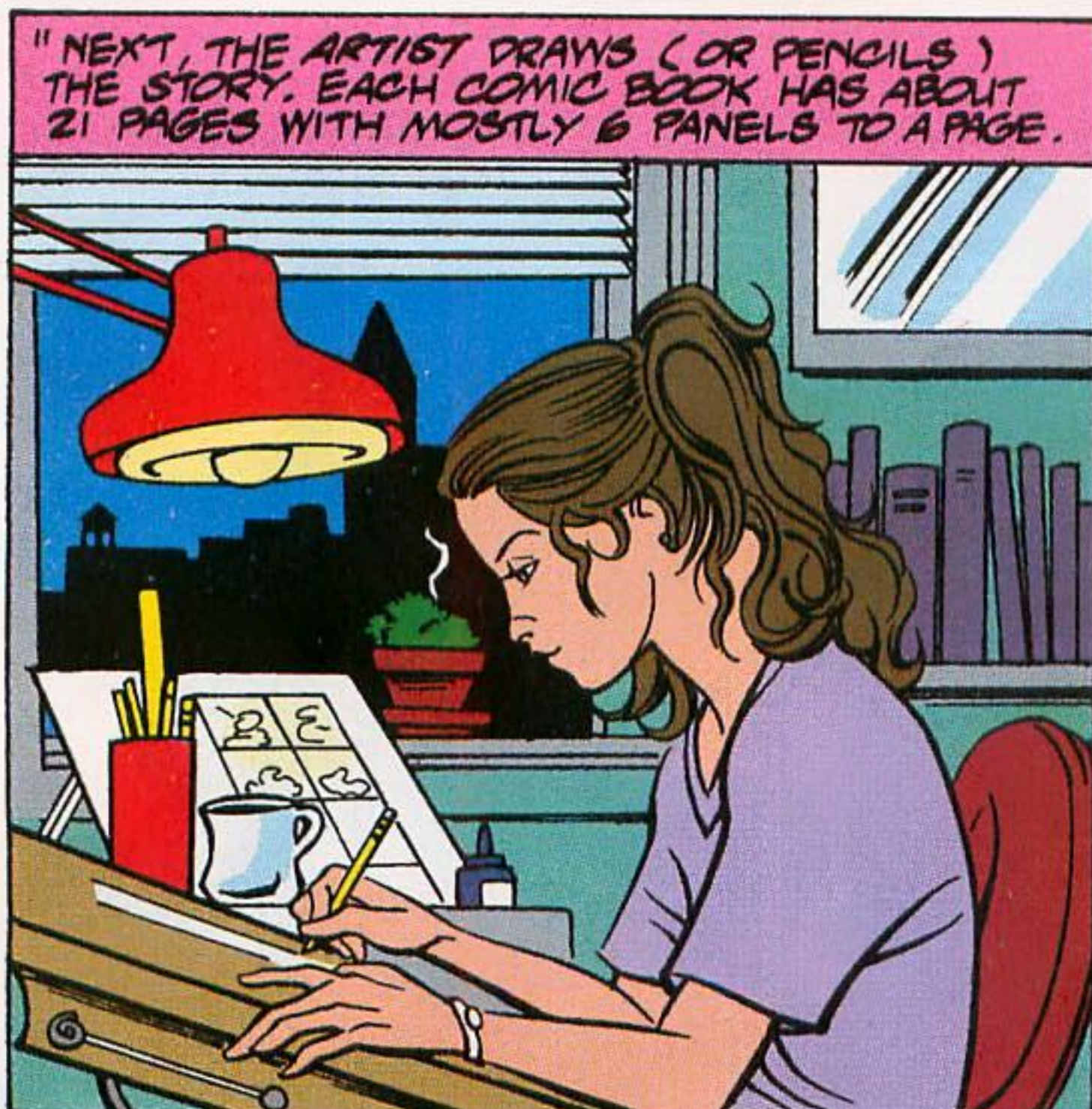
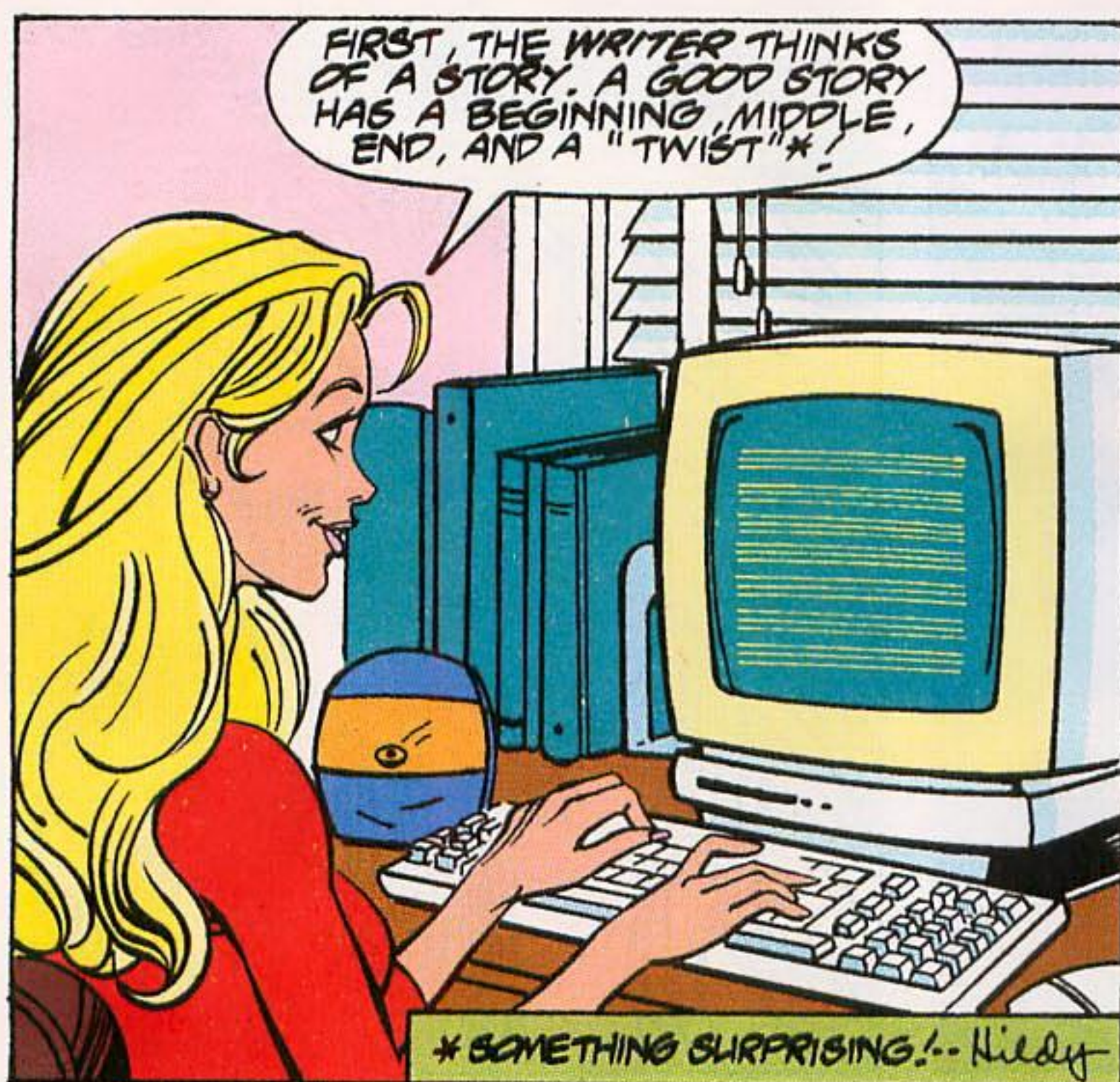
Skittles

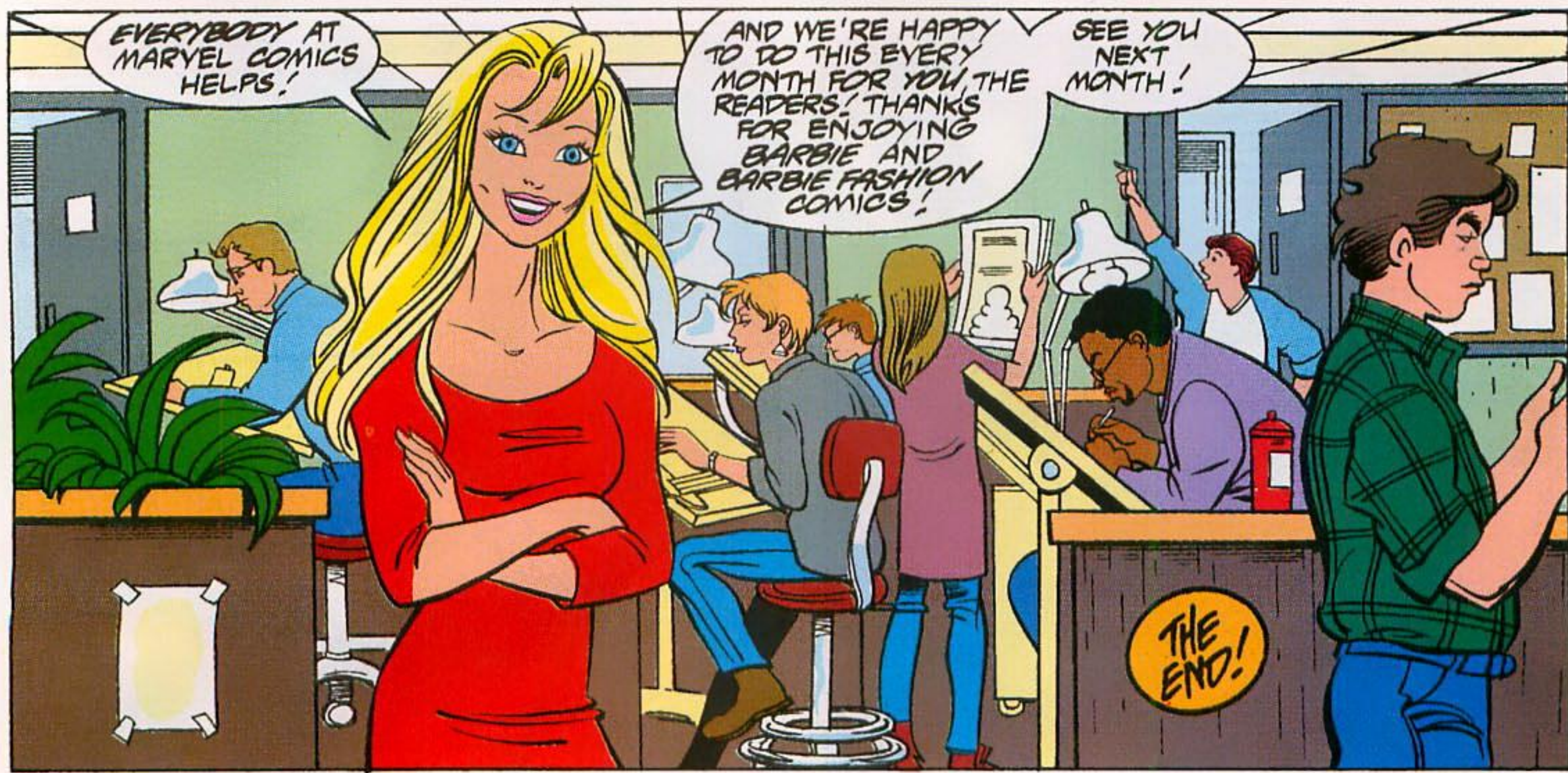
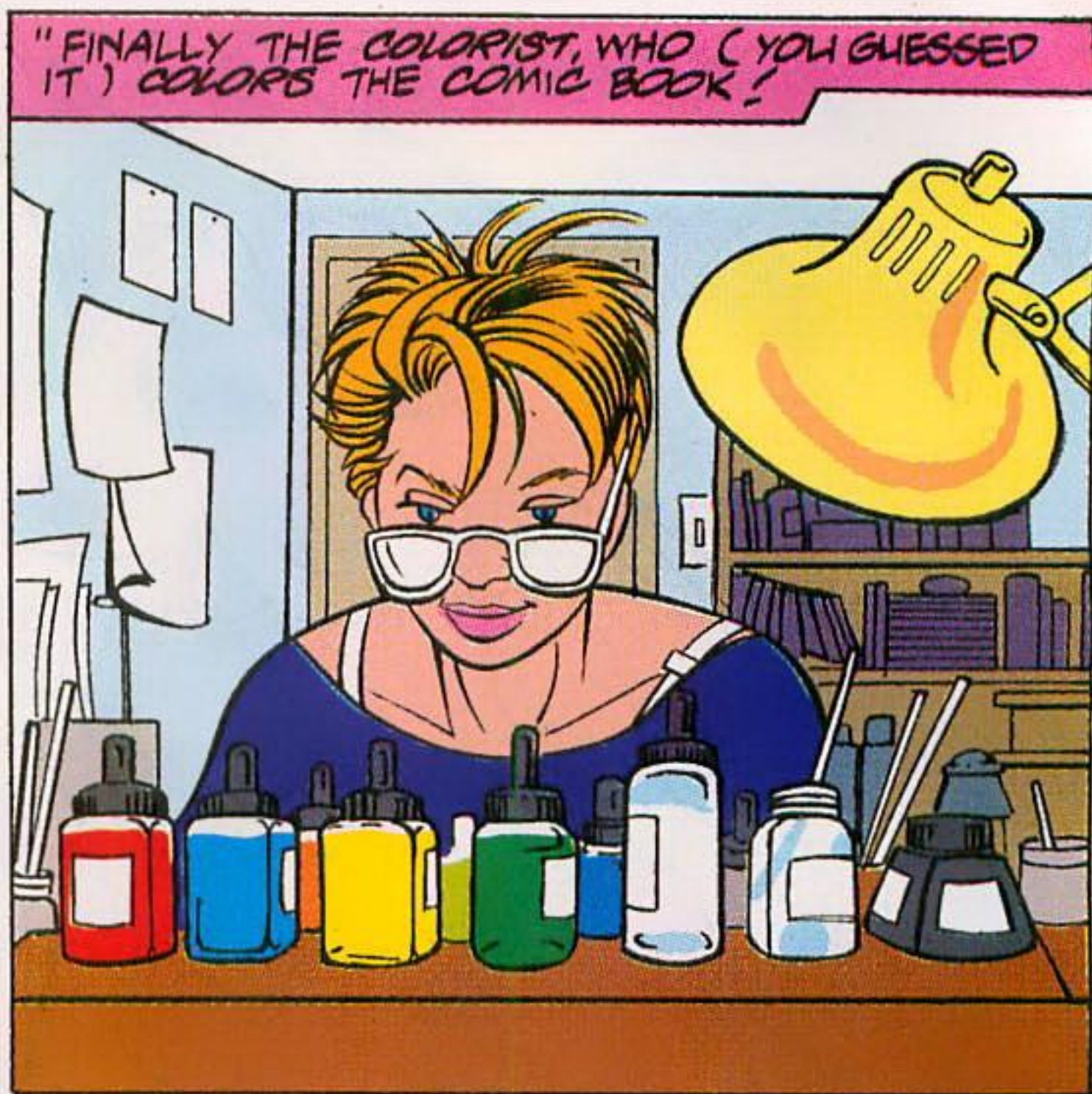
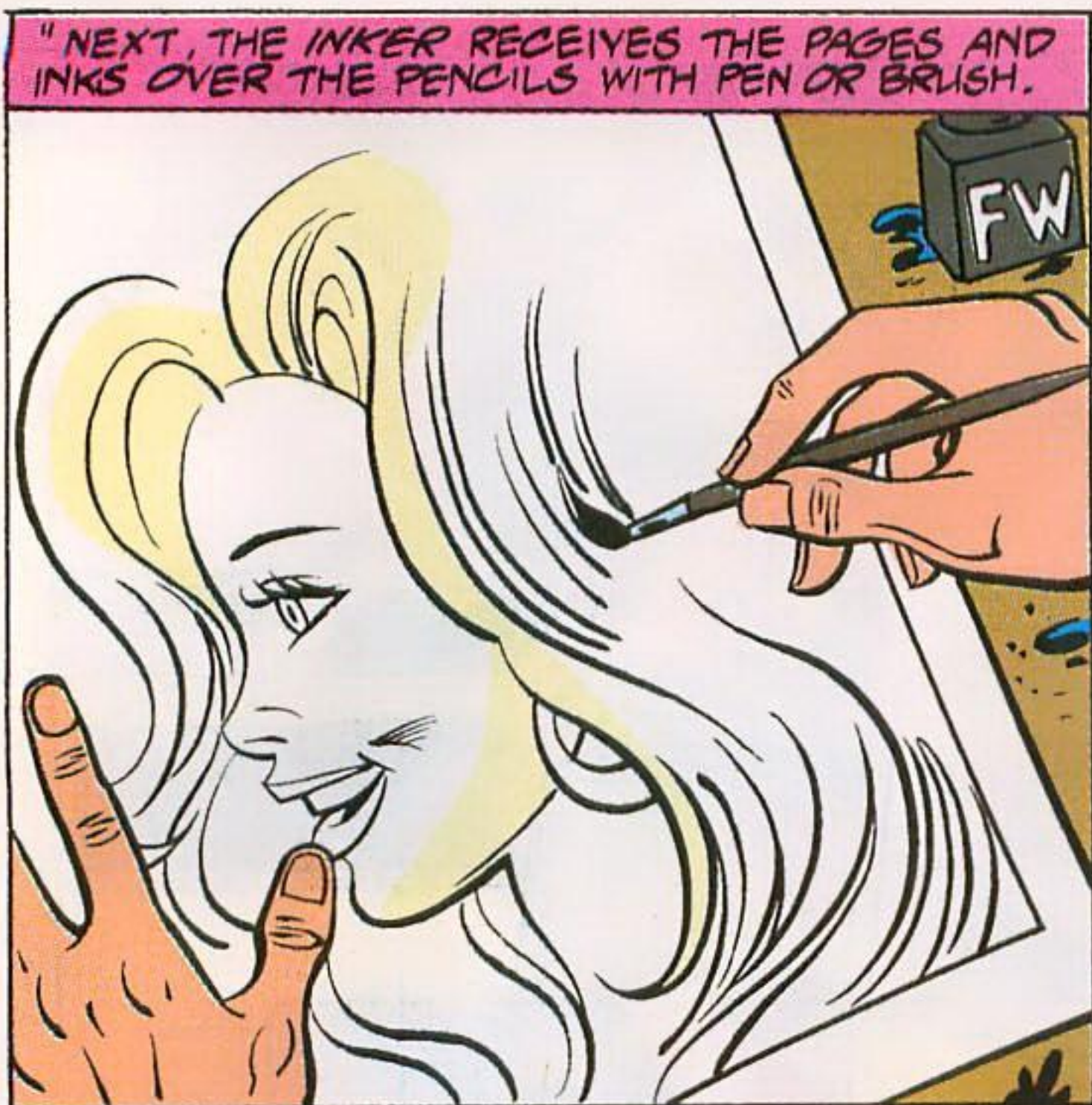
BITE SIZE CANDIES
WITH REAL FRUIT JUICES

ARTIFICIALLY AND
NATURALLY FLAVORED



OF FRUIT FLAVORS®





BarbieTM FASHIONTM

HILDY MESNIK
Editor

LISA ZAMPELLA
Assistant Editor

SARRA MOSSOFF
Correspondence Editor

Write to: BARBIE FASHION, 387 Park Avenue South, New York, NY 10016
Hey, kids — since we print your name, age, city and state, please include them on your letters.

Dear BARBIE,

I've read my friend's BARBIE and BARBIE FASHION comics, and they're great! I got your address from my friend. I would like to be a subscriber, but I don't know how to start.

I'm a big Barbie collector. My dad even built me a pink Barbie house, with six rooms!

Amanda Adkins, age 10½
Dana, KY

It's very easy to subscribe to BARBIE and BARBIE FASHION, Amanda! And it's a very good idea, too — since you'll be getting your comics through the mail, you'll be sure not to

miss a single issue! Simply fill out the subscription form that you'll find in this very issue and send it in. Be sure to check with a parent or adult first. You'll be reading about Barbie's latest adventures before you know it!

Dear BARBIE,

My name is Jennifer. I'm 11 years old and I have a lot of beautiful Barbies! I collect Barbies. I have the comics, too! I love the comics. I'm going to collect them.

I have a best friend named Amanda. I wanted her to help me with this letter, but she wouldn't. Amanda likes BARBIE and BARBIE FASHION, too.

Jennifer Hollifield, age 11
Hudson, IN

Well, Jennifer, maybe your friend Amanda will write to us herself! Although we don't have room to print all of the hundreds of letters that we receive every month, we do read all of them! We love hearing from our fans!

Dear BARBIE,

I love your comic book. Every time I get angry, I read BARBIE comics, and you make me feel glad. Thank you so much, Barbie! You are a great friend!

Alicia Butler, age 9
Woodbine, GA

Wow, Alicia! That's such a nice thing to say about BARBIE and BARBIE FASHION comics! We hope more people read our comics when they're feeling angry, so they can feel glad!

Dear BARBIE,

Hi! My name is Katherine. I'm 10 years old. I love your comic books. They're great and lots of fun.

I play with my Barbies a lot. I love the clothes that you wear. You look great in everything! Well, bye for now!

Katherine Hope Nuckols, age 10
Chatham, VA

If you love Barbie's beautiful outfits, Katherine, then we know you're enjoying BARBIE FASHION! You'll find a page of fashions designed by BARBIE and BARBIE FASHION readers at the end of this issue. We hope you enjoy them — and maybe you'll send in some of your own designs for Barbie!

Dear BARBIE,

My name is Ariel. I am going to be 3 years old. I love reading your comics. I would like you to send me some Barbie things.

Ariel John, age 3
Brick, NY

Sorry, Ariel, we don't make or keep Barbie things here — we only put together BARBIE and BARBIE FASHION. Also, if we did try to send Barbie things to each of the hundreds of fans who write to us each week, we'd never have time to work on the comics!

You can read all about Barbie and her friends in these pages every month!

Dear BARBIE,

I just love your comics. My name is Deanna. I am 10 years old and still love Barbies. Every time I read your stories, I learn something. The story I just read taught that helping people is a very good thing to do.

All my friends say that Barbie is for babies, but I keep quiet. My best friend says that it doesn't matter what other people say, it's what you think.

Deanna Staudle, age 10
Greenville, SC

You have a wise friend, Deanna! And we think you've put your finger on one of the things that makes BARBIE and BARBIE FASHION so special. The stories show us all how we can learn to make the world a better place!



BARBIE'S BIRTHDAY CORNER

We'd like to wish all the BARBIE and BARBIE FASHION readers a very happy new year! We hope 1995 will be a year full of wonderful things and happy times!

Some of our readers will be having happy times right away and getting the new year off to a wonderful start — they will be celebrating birthdays this January!

1/2, Deborah C. Melak, Milwaukee, WI,
age 37

1/9, Lindsey Batts, age 11

1/20, Jennifer Yong Yow, South River, NJ,
age 9

1/21, Alex Lunn, Fort Lauderdale, FL, age 6

1/23, Mary Fernstrom, Saugus, CA, age 6

1/29, Kara Campbell, Graceville, FL,
age 10

Happy birthday to these and all the BARBIE and BARBIE FASHION readers celebrating this month! If you would like to see your birthday listed here, please send your name, age, full address, and birthday to the address at the top of this page. To be sure we get it in time, please send it in at least six months ahead of time!



U.S. POSTAL SERVICE STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION (REQUIRED BY 39 U.S.C. 3685)

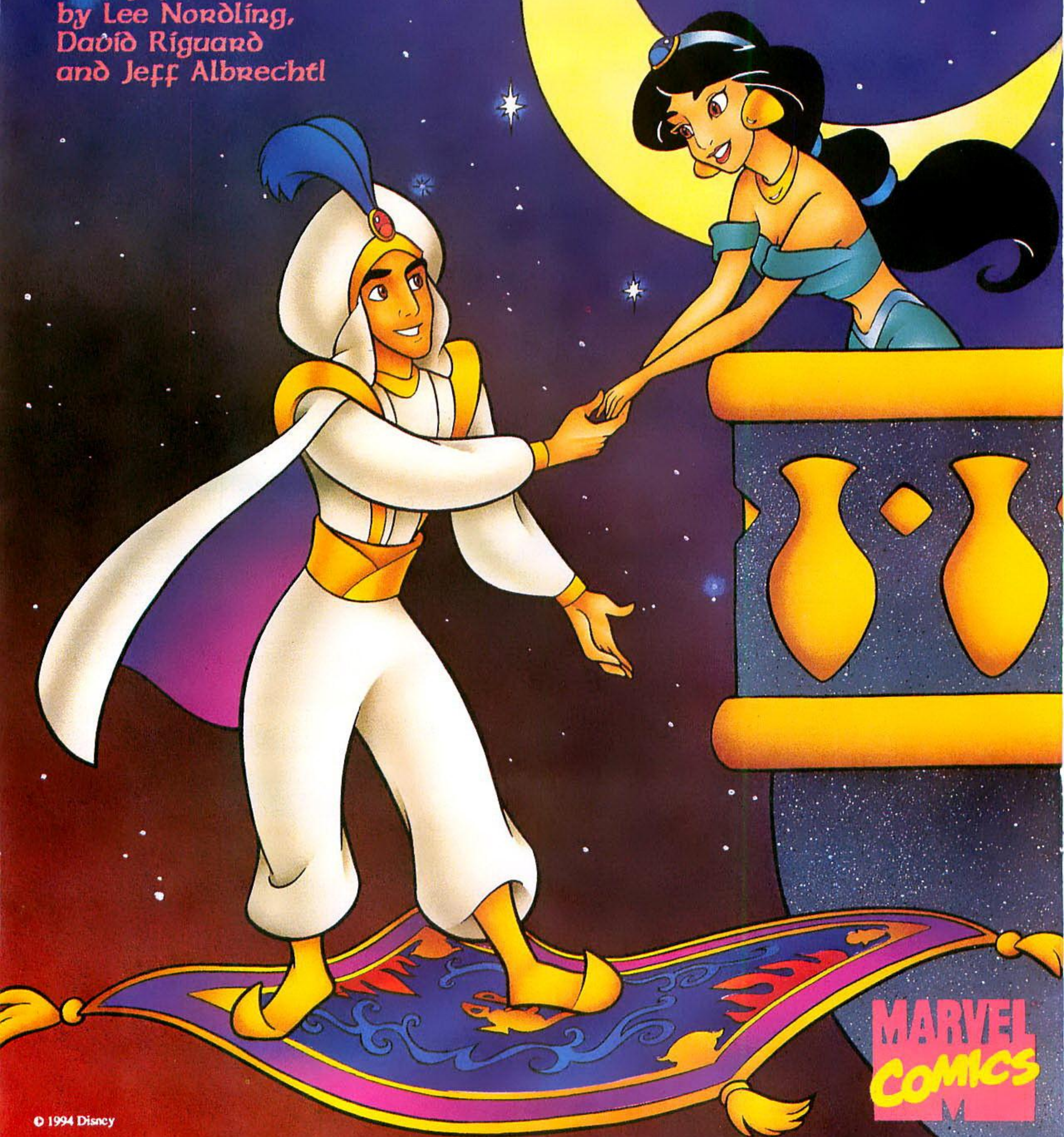
1. Title of Publication: BARBIE FASHION
2. Publication No.: 006-297
3. Date of Filing: October 1, 1994
4. Frequency of Issue: MONTHLY
5. No. of issues published annually: 12
6. Annual subscription price: \$18.00/12 issues
7. Complete mailing address of known office of publication: 387 Park Avenue South, New York, N.Y. 10016.
8. Complete address of the headquarters of general business offices of the publisher: Same.
9. Full names and complete mailing address of publisher, editor, and managing editor: Stan Lee, 387 Park Avenue South, New York, N.Y. 10016. Editor: Hildy Mesnik, 387 Park Avenue South, New York, N.Y. 10016. Managing Editor: N/A.
10. Owner (if owned by a corporation, its name and address must be stated and also immediately thereafter the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given. If the publication is published by a nonprofit organization, its name and address must be stated.) Approximately 80% of the Common Stock of Marvel Entertainment Group, Inc. is owned indirectly through wholly-owned subsidiaries by Malco Holdings Inc., 35 East 82nd Street, New York, N.Y. 10021. The balance of Marvel's Common Stock is publicly owned. The shares of Marvel's Common Stock are listed for trading on the New York Stock Exchange.
11. Known bondholders, mortgages, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages or other securities:
12. For completion by nonprofit organizations authorized to mail at special rates. The purpose, function, and nonprofit status of this organization and the exempt status for Federal income tax purposes. (Check one.)
☐ Has not changed during preceding 12 months. ☐ Has changed during preceding 12 months. (If changed, publisher must submit explanation of change with this statement.)
13. Publication Name: BARBIE FASHION
14. Issue date for circulation date below:
15. EXTENT AND NATURE OF CIRCULATION.
A. Total No. Copies Printed (net press run): Average no. of copies each issue during preceding 12 months: 103,933 Actual no. of single issue nearest to filing date: 100,600.
B. Paid and/or requested Circulation: 1) Sales through dealers and carriers, street vendors and counter sales: Average no. of copies each issue during preceding 12 months: 38,250. Actual no. copies single issue nearest to filing date: 39,200. 2) Paid or requested mail subscriptions: Average no. of copies each issue during preceding 12 months: 11,833. Actual no. copies single issue nearest to filing date: 9,600.
C. Total Paid and/or requested Circulation (sum of 15B(1) and 15B(2)): Average no. copies each issue during preceding 12 months: 50,083. Actual no. copies single issue nearest to filing date: 48,800.
D. Free Distribution by mail (samples, complimentary, and other free): Average no. of copies each issue during preceding 12 months: 125. Actual no. copies of single issue nearest to filing date: 125.
E. Free distribution outside the mail (carriers or other means): Average no. of copies each issue during preceding 12 months: 0 Actual no. copies of single issue nearest to filing date: 0.
F. Total Free Distribution (sum of 15D and 15E): Average no. of copies each issue during preceding 12 months: 125. Actual no. copies of single issue nearest to filing date: 125.
G. Total distribution (sum of 15C and 15F): Average no. copies each issue during preceding 12 months: 50,208. Actual no. copies of single issue nearest to filing date: 48,925.
H. Copies Not Distributed: 1) Office use, left-overs, spoiled: Average no. of copies each issue during preceding 12 months: 500. Actual no. copies of single issue nearest to filing date: 500. 2) Return from News Agents: Average no. of copies each issue during preceding 12 months: 53,225. Actual no. copies of single issue nearest to filing date: 51,175.
I. Total (sum of 15G, 15H(1), and 15H(2)): Average no. copies each issue during preceding 12 months: 103,933. Actual no. copies of single issue nearest to filing date: 100,600.
Percent paid and/or requested circulation (15C/15G x 100): Average no. of copies each issue during preceding 12 months: 99. Actual no. copies of single issue published nearest to filing date: 99.
16. This statement of ownership will be printed in the January issue of this publication.
17. Signature and title of editor, publisher, business manager, or owner: Diana Rivera — Subscription Director 10/1/94
I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including multiple damages and civil penalties).

YOU'LL FIND A
WHOLE NEW
WORLD IN

Disney's

Aladdin

Your wish comes true
every four weeks
by Lee Nordling,
David Riguard
and Jeff Albrecht!



MARVEL
COMICS

What's the best part of
Peanut Butter Crunch's taste?



It's all...

Peanut
butter

peanut
butter



PEANUT BUTTER
PEANUT BUTTER
PEANUT BUTTER



I just love
the great
taste of

what's
this again?



peanut butter!!!

peanut
butter

peanut
butter
peanut
butter
peanut
butter

PEANUT
BUTTER
PEANUT
BUTTER

peanut
butter



PEANUT
BUTTER
PEANUT
BUTTER



PEANUT
BUTTER
PEANUT
BUTTER



peanut
butter
peanut
butter

PEANUT
BUTTER
PEANUT
BUTTER

PEANUT
BUTTER
PEANUT
BUTTER

the Crunch that screams





Pull it.

Peel it.

Play with it.

Eat it up.

Twizzlers Pull-n-Peel.
Chewy delicious cherry-flavored candy.